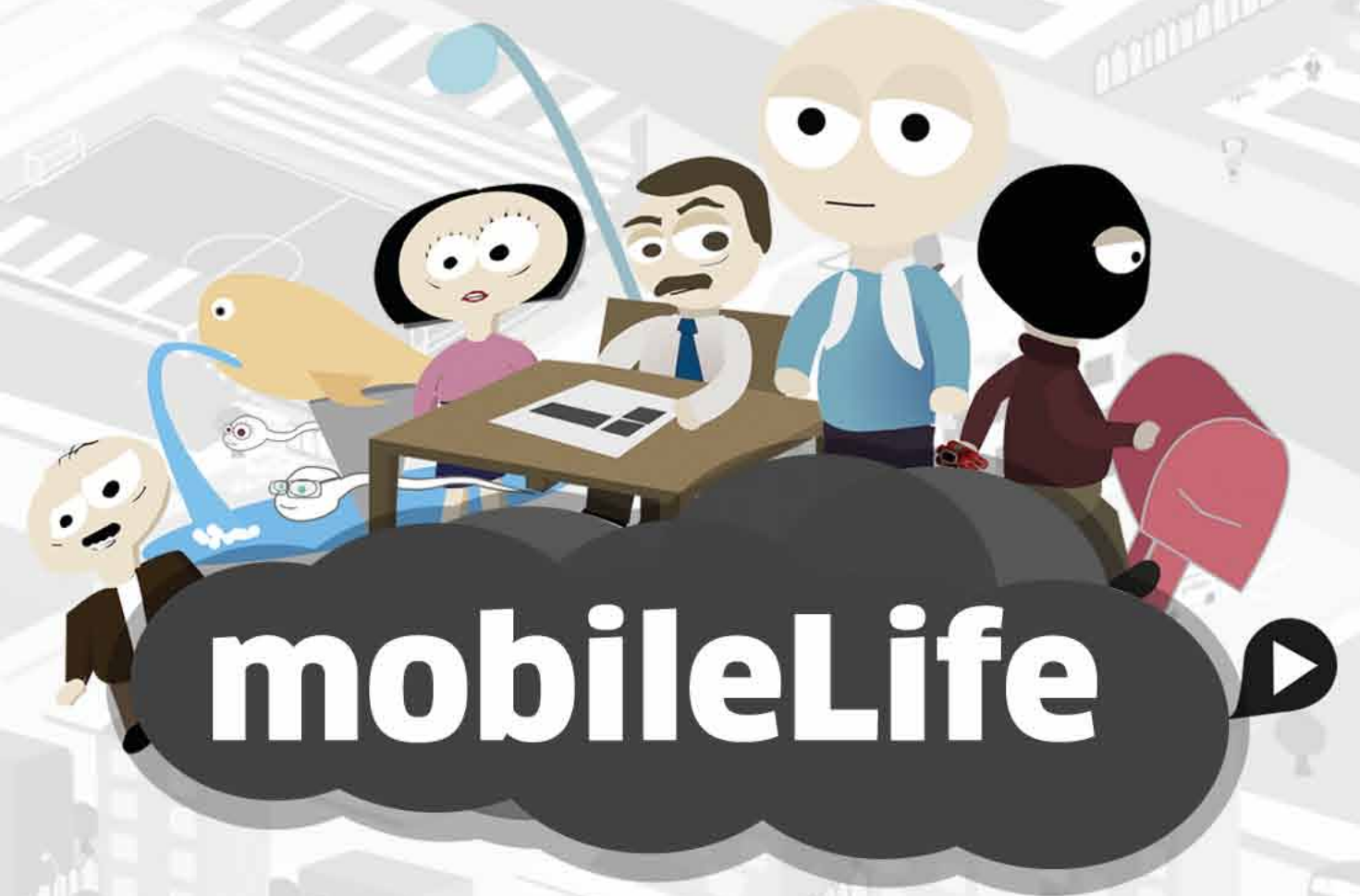# VA401/402 Final Project

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mobileLife

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www.mobilelifecity.com

Mobilelife (VA 401/402 Project)

content

mobileLife

Project Definition

"MobileLife is an interactive website, showing facts&figures about mobile phones in daily life."
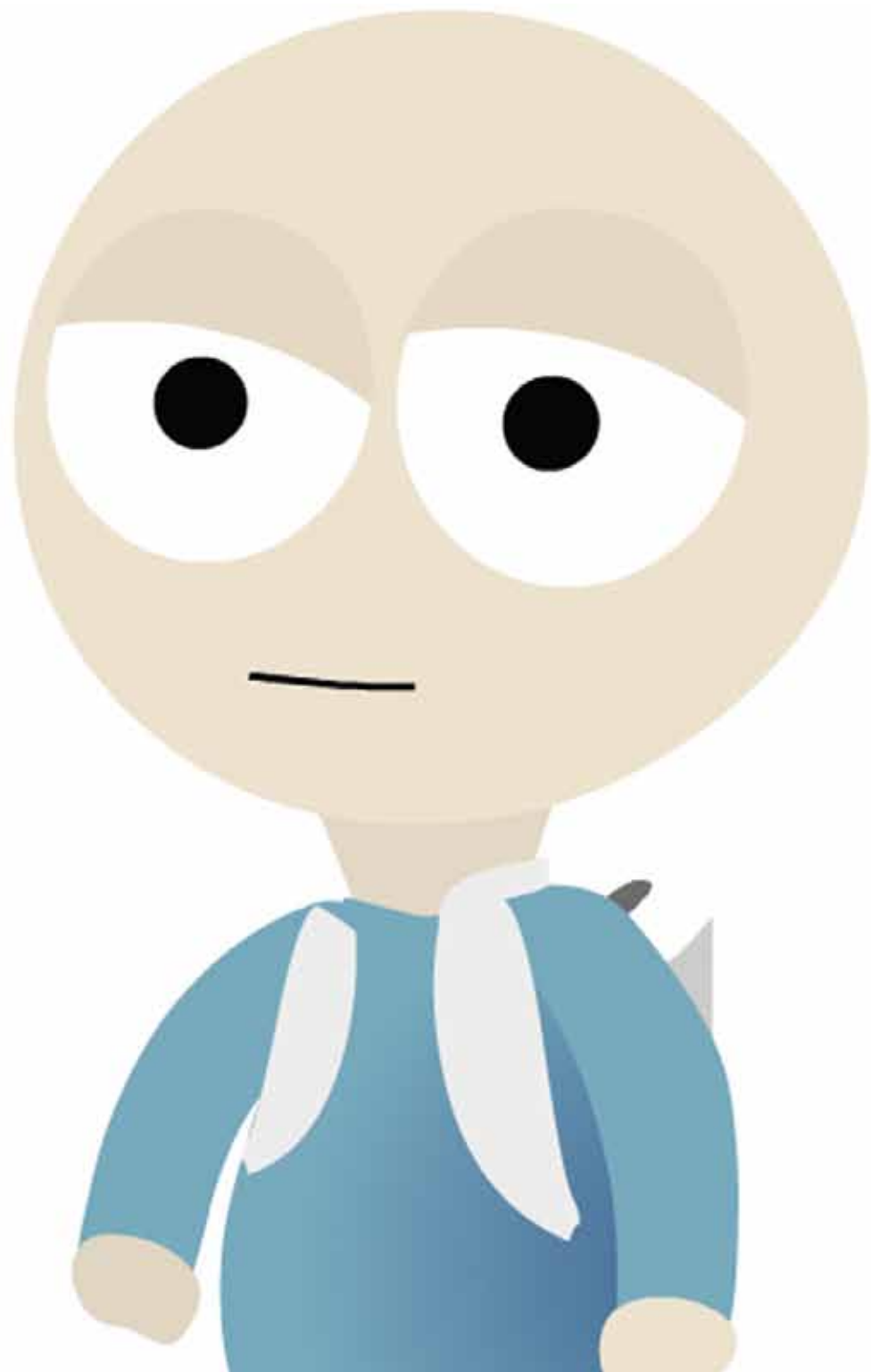
getting the idea

Conceptual Description

The concept of project is the showing the fact and figures of mobile phones in daily life. For that reason, project will establish a city on the web which will show the daily life of a city. In this concept, there will scenarios about fact and figures of mobile phones in different part of this city. The scenarios will contain interesting datas and using type of mobile phones. The conceptual approach is, sharing interesting facts and figures of mobilephone with scenarios.

Moreover, the visual languange has a key role in this project and the visual concept is differing the project in the sense of informative. In addition, visualization will be supported by datas which will be integrated with the visual language. Motion graphics and illustrations will be used for creating the scenarios's visiualization.

Conveying the Idea
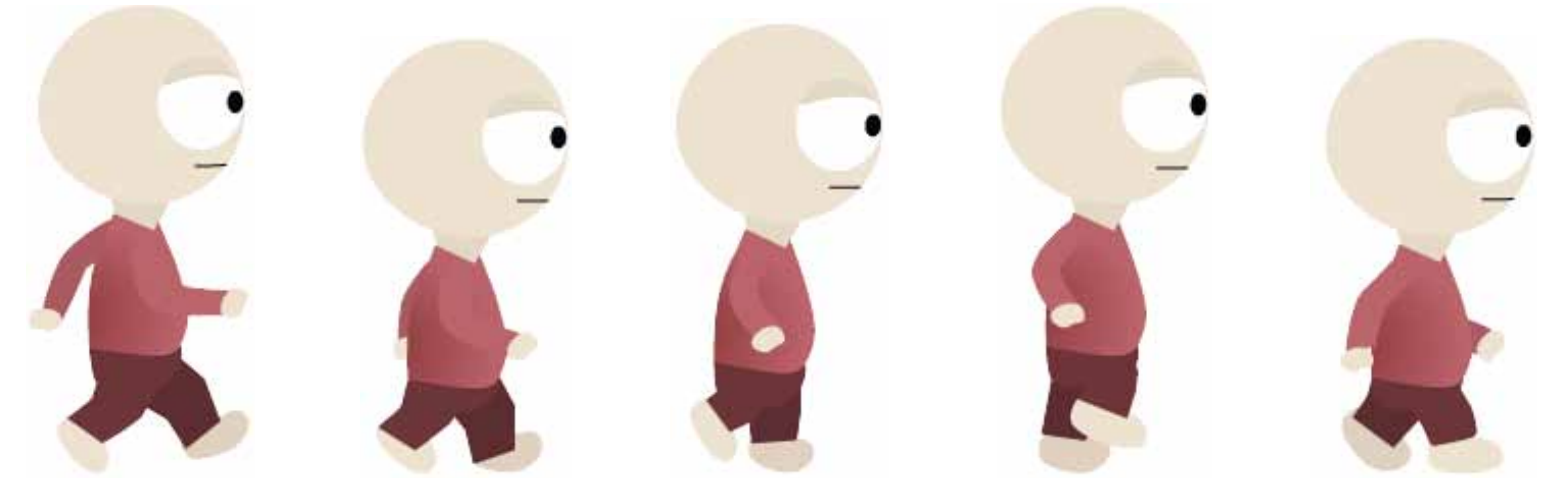
1 Real life scenarios about mobile phone's facts & figures.

2 Make these facts & figures to animation scenarios.

3 Creating a city according to scenario's development.

Mobilelife Stadium is one of the most popular place in the city.
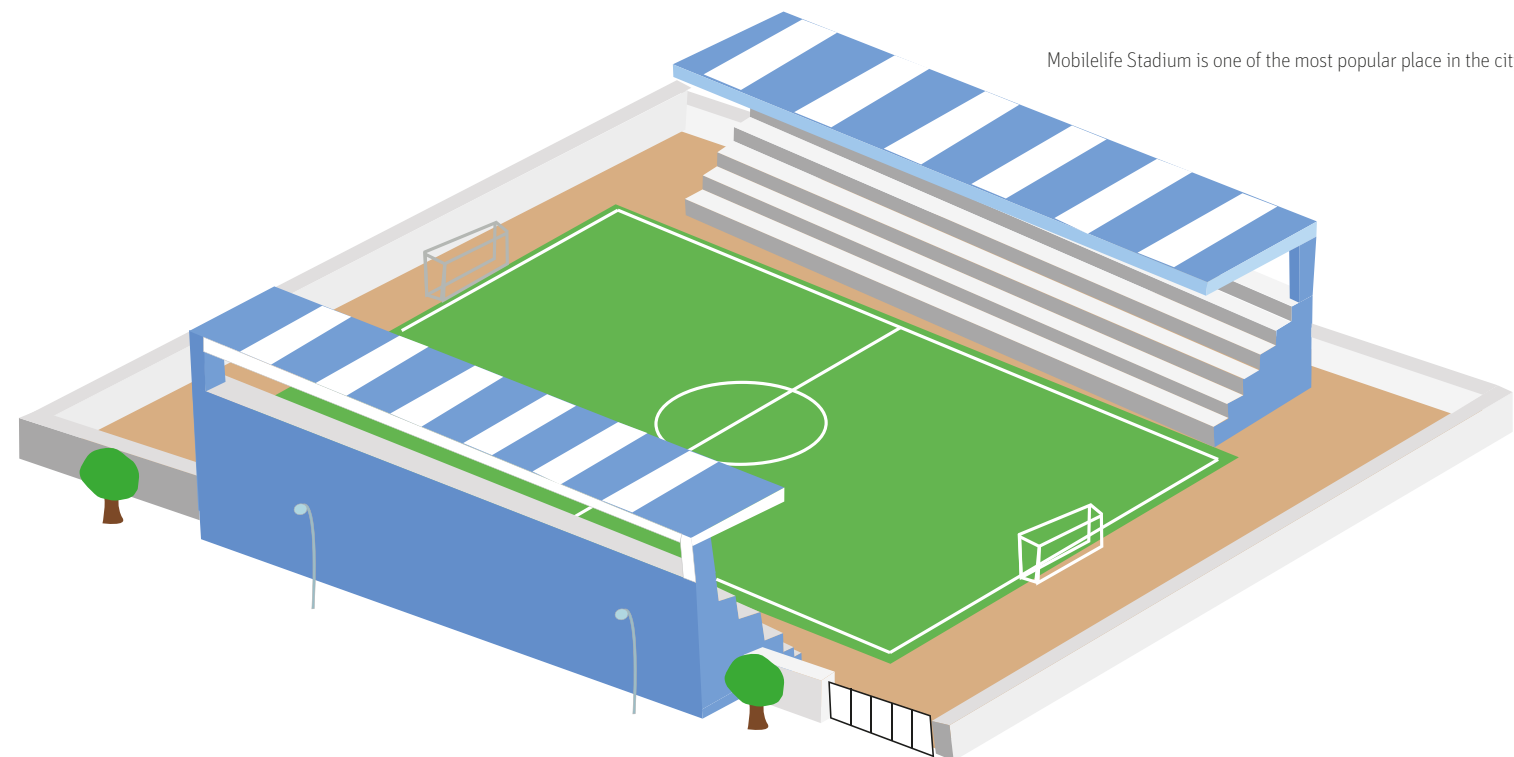
This project issue is solved by animations because;

- Interesting
- Right media for the idea
- Suitable to making scenarios
- Entertaining in creating phase

Flash animation production is enjoying considerable popularity in major animation studios around the world, as animators take advantage of the software's ability to organize a large number of assets (such as characters, scenes, movements, and props) for later re-use. Because Flash files are in vector file format, they can be used to transfer animation to 35 mm film without any compromise in image quality.
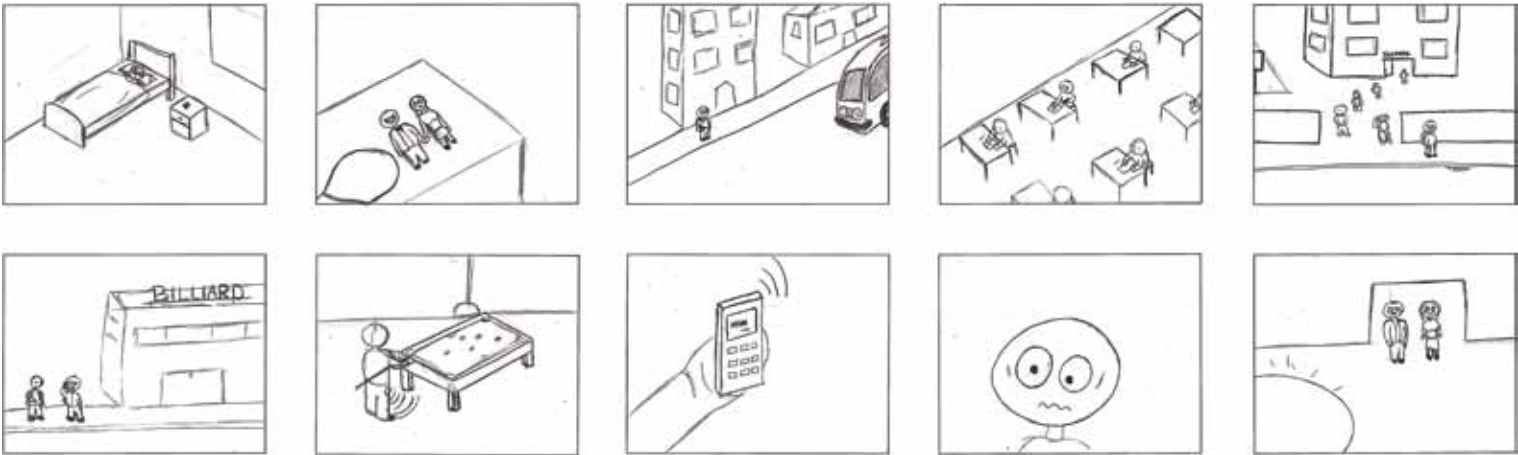
animations

Scenario 1 : GPS Tracking

Writing scenario ➡ Creating characters ➡ Storyboard ➡ Animation

Tracking Your Kids with Cell Phone GPS

One of the most wonderful technological advancements in the cell phone world over the past few years has been GPS. GPS allows you to pinpoint your own location on a map, and lets you find nearby locations by address and more. When you take the GPS features of cell phones and combine them with the power of Google Maps, for example, there's almost no reason why you would ever get lost again.

There are more benefits to this than just knowing where you are, however. Using GPS services on some cell phones, parents can now learn their child's location at any time. (Whether or not those children, especially teenage children, will think this is a good thing is, obviously, up for discussion.)
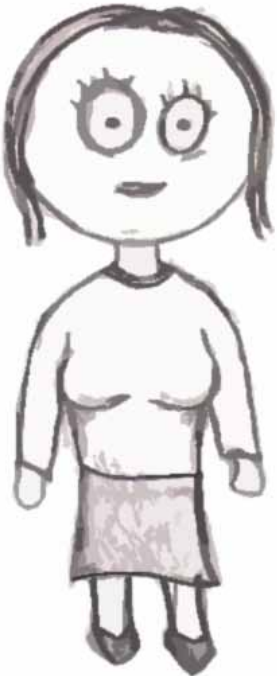
These are first sketches of the characters.
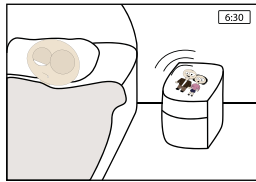
Scenario 1 : GPS Tracking Storyboard (Hand-drawing)

boy

mom
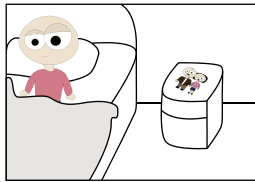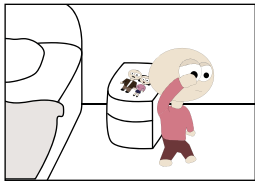
dad

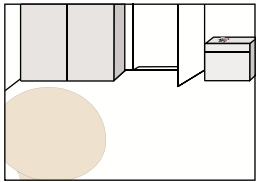This is digital version of GPS tracking scenario storyboard.

First scene, mother&father characters are alarming for evoke to boy who already sleeps at 6:30 a.m
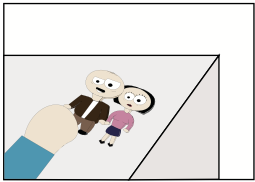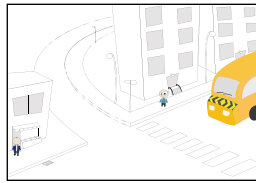
Second scene, child woke up.

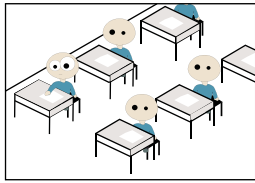Third scene, child is out of his bed slumberously.

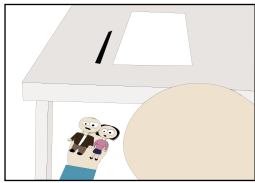Fourth scene, child was prepared for the school and going out.

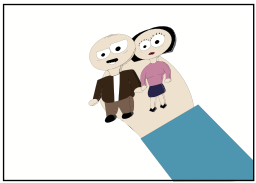Fifth scene, child is taking his mother&father characters.

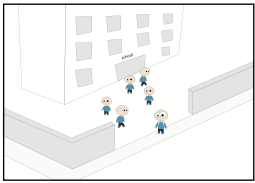Sixth scene, child is waiting his school bus for going to school.

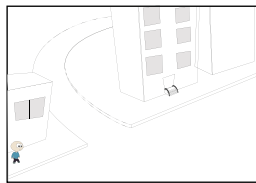Seventh scene, child is taking exam in the classroom.

Eighth scene, child is cheating with his mother&father during the exam.
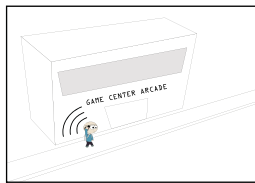
Ninth scene, child's mother&father are talking with the boy and give the answers for the exam.
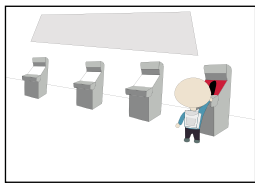
Tenth scene, school is over and the students are going to their home but our child is not.
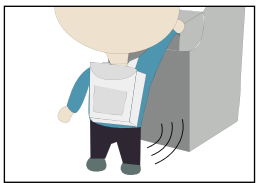
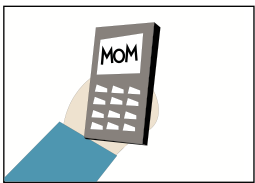Eleventh scene, child is walking on the street.

Twelfth scene, child is talking with his parents in front of the arcade game center and lying to his parents where he is.
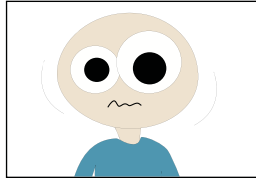
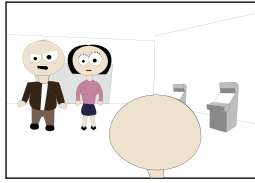Thirteenth scene, child is playing arcade at the game center.

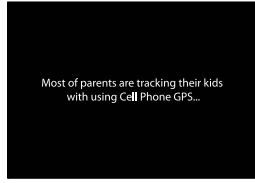Fourteenth scene, child's cellphone is ringing when he plays arcade game.

Fifteenth scene, his mother&father character is disappeared now and cellphone is showing the mom call.

Sixteenth scene, child is worried and afraid because of the call from the his parent.

Seventeenth scene, child got busted from his parents at the game center by Cell Phone GPS technology.

Eighteenth scene, the information wil appear about the usage of Cell Phone GPS technology from the parents.


Character animation

Character animation is a specialized area of the animation process concerning the animation of one or more characters featured in an animated work.

It is usually as one aspect of a larger production and often made to enhance voice acting. The primary role of a Character Animator is to be the "actor" behind the performance, especially during shots with no dialog. Character animation is artistically unique from other animation in that it involves the creation of apparent thought and emotion in addition to physical action. Flash animations are typically distributed by way of the World Wide Web, in which case they are often referred to as Internet cartoons, online cartoons, or webtoons. Web Flash animations may be interactive and are often created in a series.

boy

mom

dad
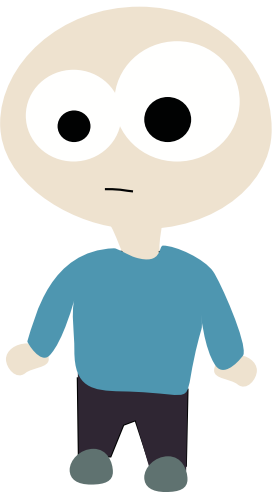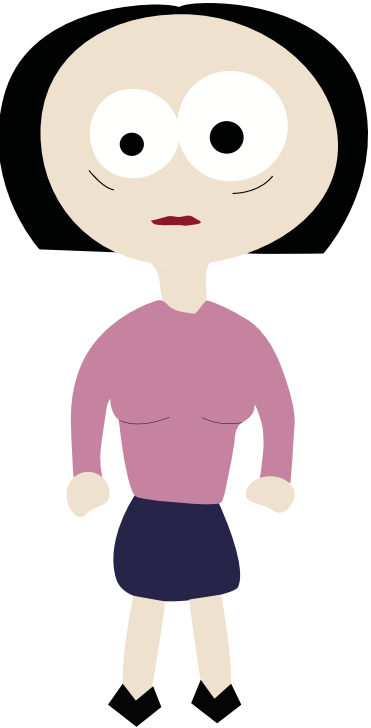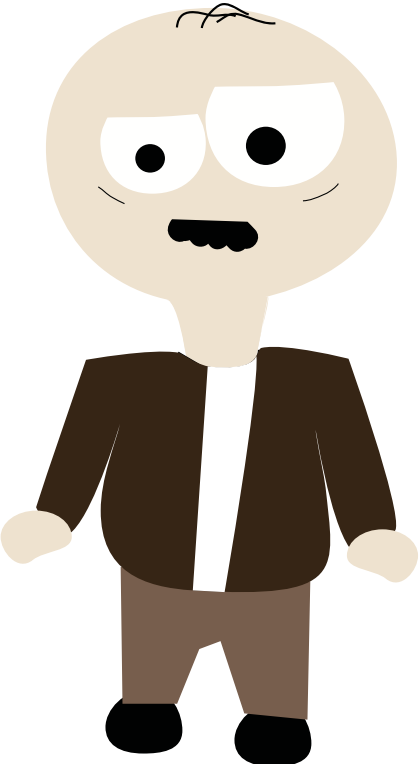
These are some of screenshots from the first scenario name as GPS Tracking.

mobileLife

For the most part, cell phones' GPS data is fairly accurate. The location results you get will give you a location within a few yards, or as much as a few hundred yards. Things like being inside a building or in an area surrounded by buildings or trees, or being near reflective surfaces like lakes can all affect the accuracy of the signal.
Overall, cell phone GPS systems are a great way for you to insure the safety of your family.

Scenario 2 : Bombing

Various Terrorist Bombing and Assaults have %68 rate triggered by mobile phones since mobile phones enables best and untrackable remote technology for such activities.
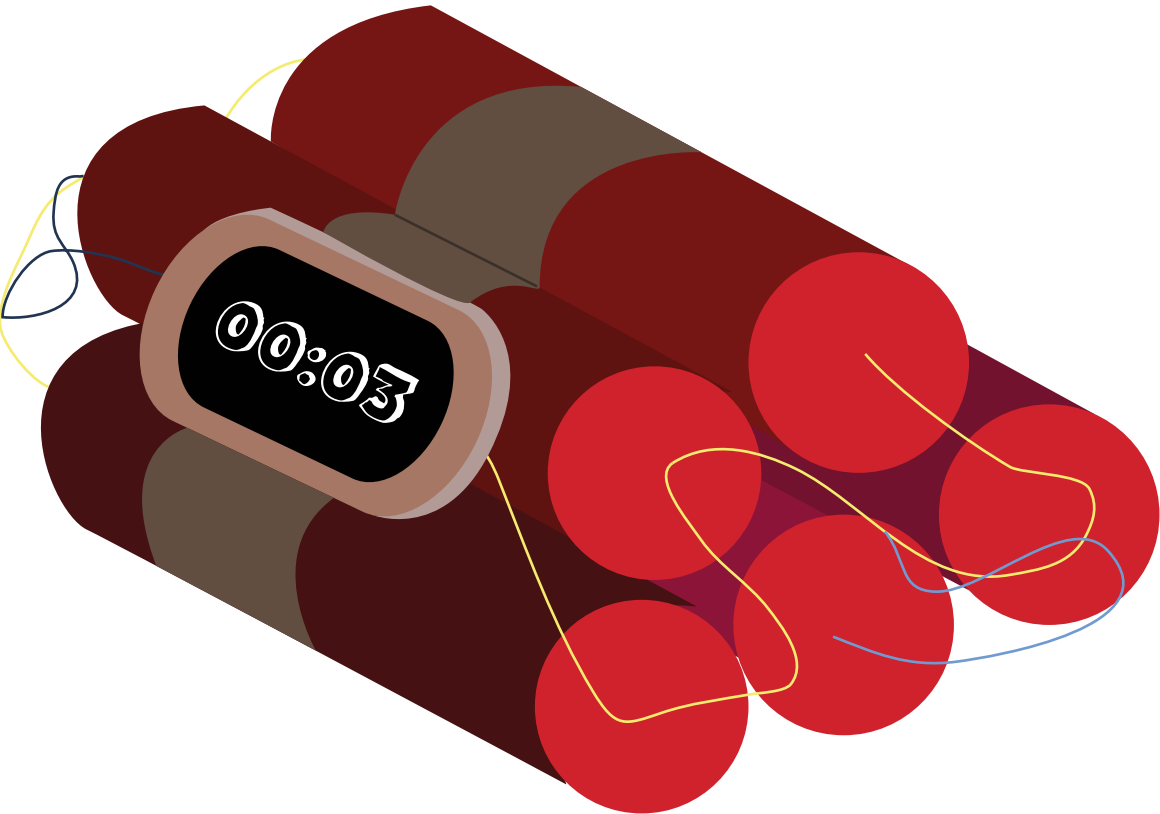

While the creation of animation using Flash can be easier and less expensive than traditional animation techniques, the amount of time, money, and skill required to produce a project using the software depends on the chosen content and style.
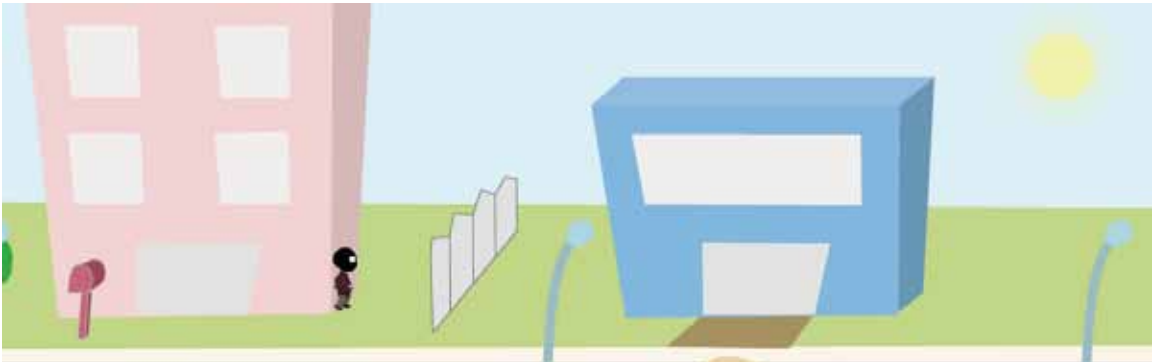
Scenario 3 : Flash Light

Do you know two-thirds of the mobile phones users arebusing the backlight of their phone as a flash light?
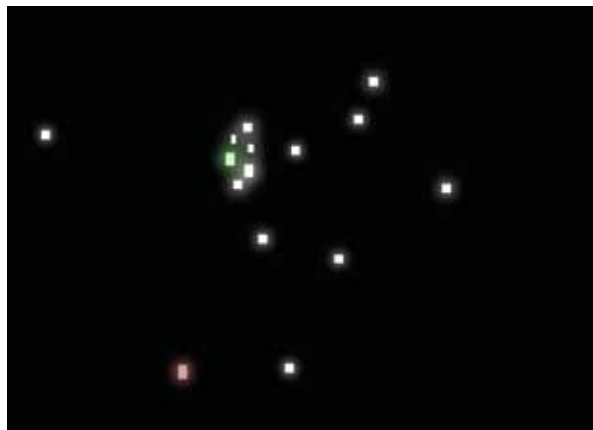
Scenario 4 : Seminals

Using a cell phone for more than 4 hours a day reduces a man's sperm count by %25.

Keeping a cell phone on talk mode in a pocket can decrease sperm quality, according to new research from the Cleveland Clinic.

"We believe that these devices are used because we consider them very safe, but it could cause harmful effects due to the proximity of the phones and the exposure that they are causing to the gonads," says lead researcher Ashok Agarwal, the Director of the Center for Reproductive Medicine.*
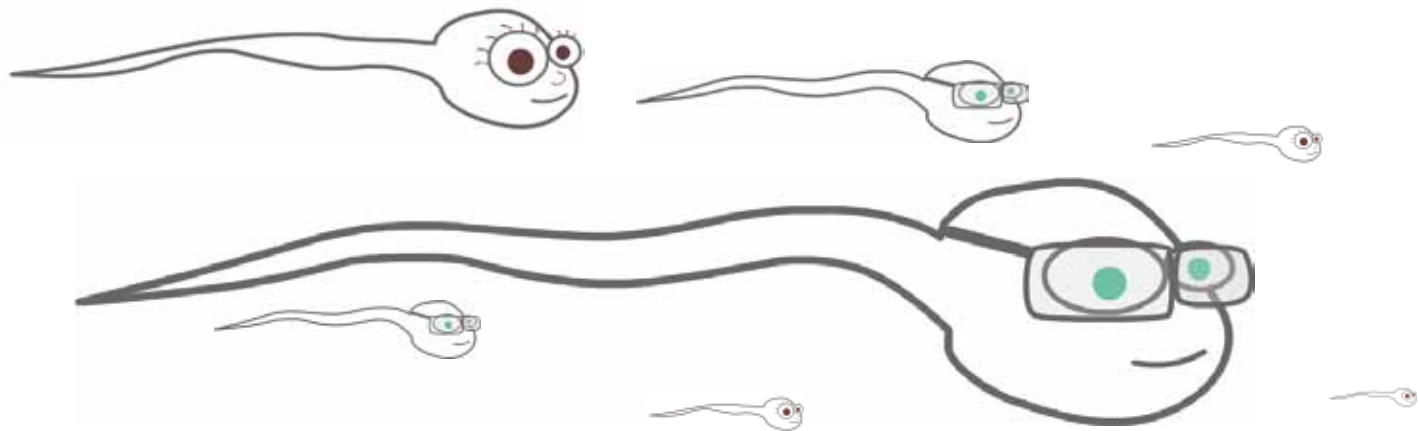
The lowest average sperm counts seemed to be in men who had the most cell phone use (more than four hours a day); those who didn't use cell phones seemed to have the highest. Although the sperm count appears to go down with increasing cell phone use, the difference in numbers wasn't significant.

About a billion people worldwide now use cell phones, and some projections suggest that within the next five years that number could double. A link between cell phone use and reduced sperm counts has been suggested in several earlier studies, but none has been considered conclusive. The new study included 364 men being evaluated for infertility between September 2004 and October 2005.

In addition to undergoing tests to determine sperm quantity and quality, the men answered questions about their cell phone habits.

Most of the men had sperm counts that were well above the 20 million sperm per milliliter level that is considered the lower limit of normal. The more the men in the study used their phones, the lower their sperm count tended to be.
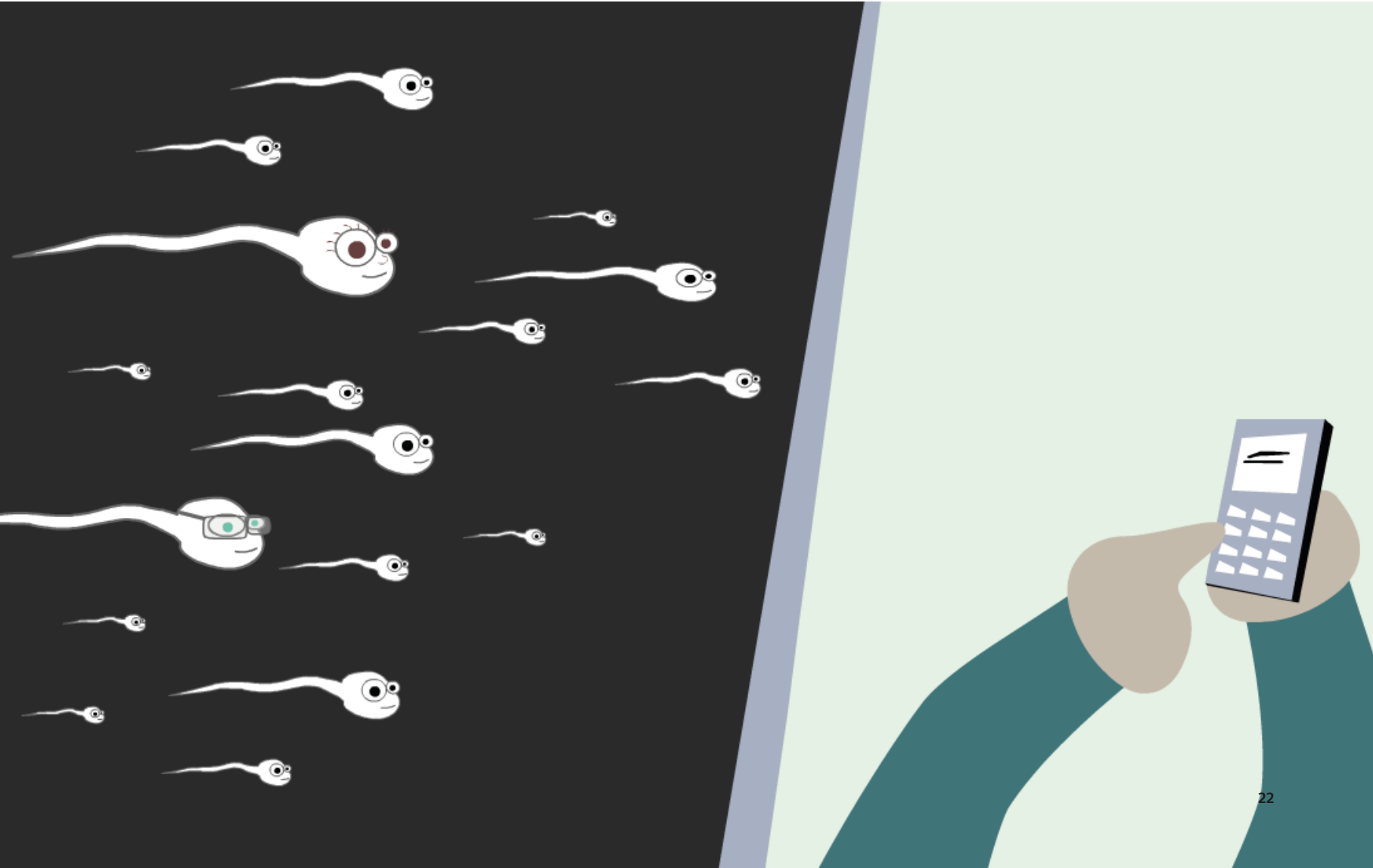
creating the city

The reason behind creating the city;

- Combine animations together
- Making logical connections between the scenarios

Scenario playing button

Info box opening button

information

General information button

about project

Detailed project information button

mobileLife

information

Credits