

AA402 FINAL PROJECT

Information Booklet
Yagmur Baspınar 10117



THE TOUR

THE MUSIC

THE BAND

THE TOLD

THE STAGE

THE MIX



THE TOUR

THE MUSIC

THE BAND

THE TOLD

THE STAGE

THE MIX

THE SHOP

CONTACT

FEATURES

Features

The project is the website of a so-called post-punk band The Revolters. Before getting into the technical details and features of the individual web pages, a general information about the website's design and concept should be explained.

MM

The main design element of the website is the background-videos. There are two main reasons behind the choice of designing a video-based website. Firstly, I had to. After trying to illustrate the sound of The Revolters many times, I stopped working for the design of the website and started to design a logo for The Revolters and made a logo user manual. This way, after a 2 weeks full time logo designing period, I found out that the main

design problem was that The Revolters didn't have a specific sound yet. They didn't seem to find it any time close, either. Locating the problem, solution is always easier. That brings us to the second reason of using video as a background for my website. The Revolters records amateur videos of them frequently. I noticed that the more the band changes, the videos change, too. They had also asked me to include a section of their own amateur videos (not music videos) when we first started to talk about the website. As a conclusion, using their own amateur videos as backgrounds of the website was the perfect solution.

I didn't use their music video, as I knew that music wouldn't reflect them on their next album which

REVOLTERS

will consists of more of Turkish rock tracks. I used a different video for every main page (as the video doesn't change on sub-pages) because this way I could include more videos and relate the videos with the pages more. We sat down with the band and chose 9 videos that would reflect them most, for now, and that formed the main design element of the website. The other design decisions of mine mostly ground on the main design element. I decided to use the videos in black&white as it would make videos more alike and in the same language. Another reason I used greyscale tones in the website is that I think the color grey defines their unsteady character as in the saying "nor black, neither white." So, I used the logo that I

designed for The Revolvers in grey. At the top of the page in a big size considering the common used size of logos in websites. I may say this decision comes from my satisfaction of designing an appropriate logo for the band. The main layout consists of the navigation menu and the boxes that come out of it when clicked on the pages. I tried not to block the background video and kept everything simple and neutral. It also served my main design problem as the design would fit any genre of music with its character of being neutral and plain. Even though I tried hard to limit the area the content emerges to, the website has its needs; the pages. That's why I made everything on the video; navigation

menu and pages %80 transparent, unless clicked. This way you could still see the video backwards and read the text upon it. However, it can still be hard for some people to read with some video playing backwards, that's why I included a button to pause the video. There is also a grid layer above the video. It is a commonly used technique as I observed on many video-based websites. It makes the video get departed from the content on it. It also minimizes the pixellations that might occur. What is left to explain is the twitter box that is available in every page of the website. It's more of a news box as the band uses the twitter mostly for this reason. I wanted the website to be the best place to keep up with the band and including a twitter box was crucial for it, so that guests of the website could follow twitter from the website without getting in its website.

SITEMAP

Sitemap

The pages of the website are as followed:

Index

The Tour

The Music

The Player

Discography

The Band

Biography

Members

The News

The Told

On Media

Thanks to

The Stage

Photos

Videos

Live on stage

The Mix

The Shop

Contact

Before the explanation of the pages, I will explain the branches of the sitemap and the content. I divided the website to 8 main parts as seen on above. There are the pages that a band website should have such as discography, biography, photos, videos and contact. I grouped the pages on The Music, The Band, The Told and The Stage categories.

The Tour

The Page “The Tour” is the first button on the navigation menu as it is the most important news to both band members and fans. It includes a tour poster and the dates for now.



The Music

The Pages “The Player” and “Discography” are the sub-pages of The Music. The Player is the page that contains a mp3 player that users can listen to the songs of The Revolvers. In Discography page, the users choose the album and see the contents, then click on the song they want and get the lyrics of it.



THE REVOLTERS

VIDEO ON/OFF

THE TOUR
THE MUSIC
THE BAND
BIOGRAPHY
MEMBERS
THE NEWS
THE TOLD
THE STAGE
THE MIX
THE SHOP
CONTACT

The Revolvers are an indie Rock band from Istanbul (Turkey), formed in 2006. Their current line-up is: Serhat Erman (Vocal-Guitar), Berkhan Tomay (Guitar-Synthes), Ibrahim Kiani (Bass), Murat Barin (Drums). Touted as very promising and breathtaking by music magazines, The Revolvers have etched out a solid reputation as the cream of the crop band of Istanbul's musical scene, becoming the most promising, buzz breaking band. Plugged to be as "terrific and watchable as a rock band can get", the bands impressive live performances have been described as confident, charming, goaly and energetic.

Their first single "Step by Step" from their debut EP "It's Gonna Hurt A Little" (2007) made the band become an instant radio sensation, earning them airplay from international and local stations, alongside with it bringing widespread press acclaim. Being described as "innovative and off-beat", their EP "It's Gonna Hurt A Little" has been played more than 250.000 times on Myspace since its online release! Not without a reason, it appears, as after listening to the EP "It's Gonna Hurt A Little" The Revolvers have been described by Ex-No Doubt producer Ozo

The Revolvers
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A hairstyle isn't that important, it's what's in a man's heart that really matters, surely...god, I am so joking.

The Revolvers, 9 Haziran'da Bedük ve Büyük Ev Ahlyıkta'ya beraber SionFest'de...

The Revolvers, 28 Mayıs Cumartesi gecesi Rasih'e beraber Peyote Nevizade sahnesinde!

mafyanın bile belli etik değerleri ve manîği olduğunu göz önüne alırsak, müşap mafyadan daha kötüdür.

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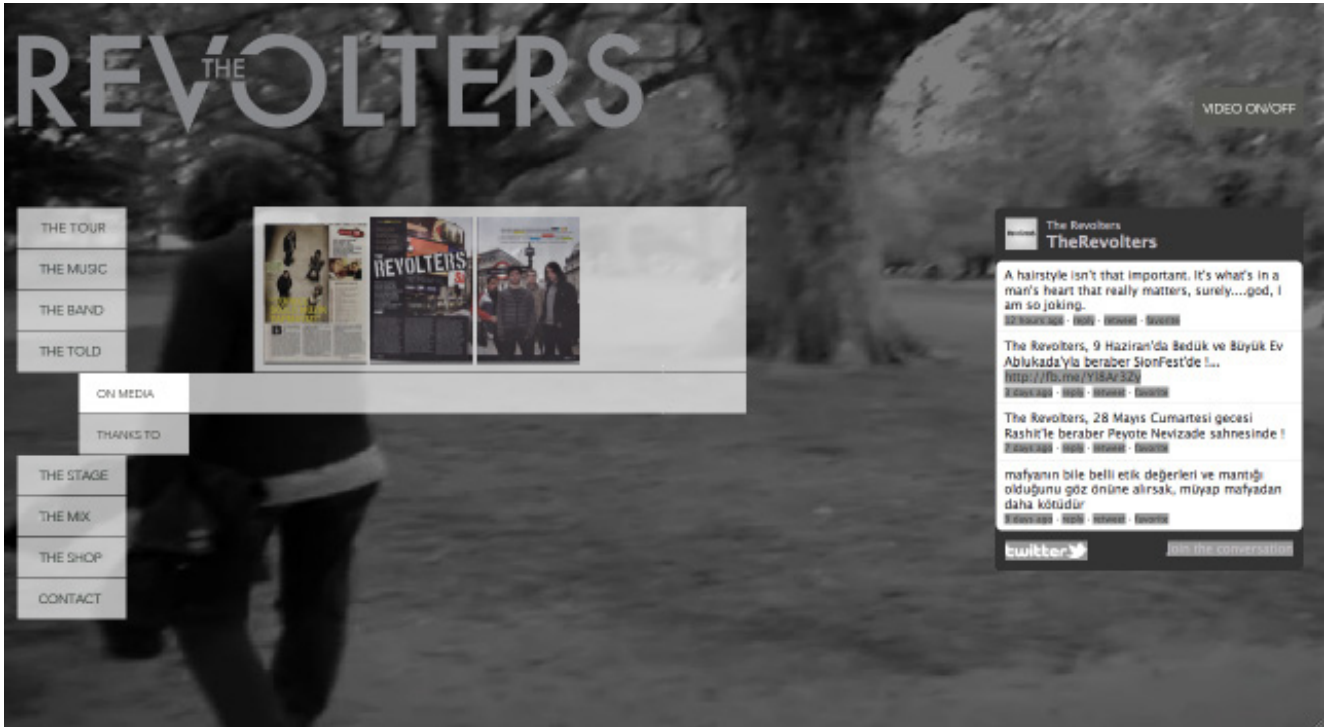
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The Band

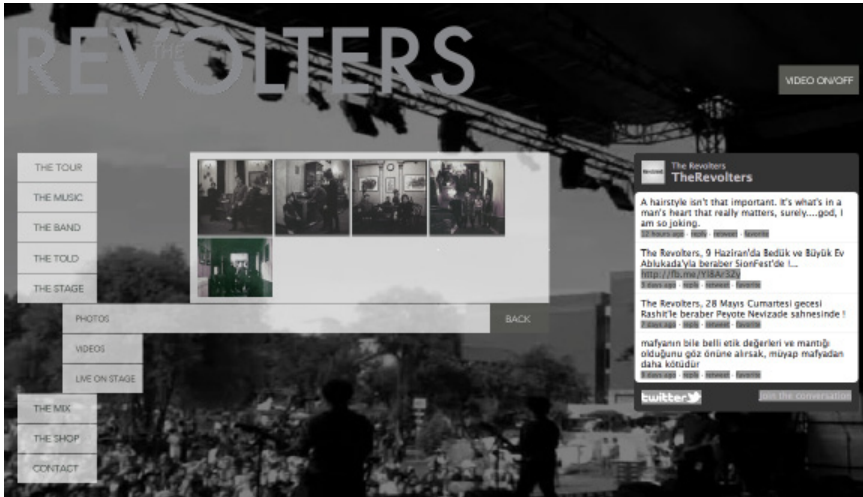
The Band has 3 subpages: "Biography", "Members" and "The News". Biography is the page that includes the bands biography. Members page comes with the faces of the band members and once you click one of them, you get their information and links to their facebook and myspace accounts. "The News" page is, well, the news page.



The Told

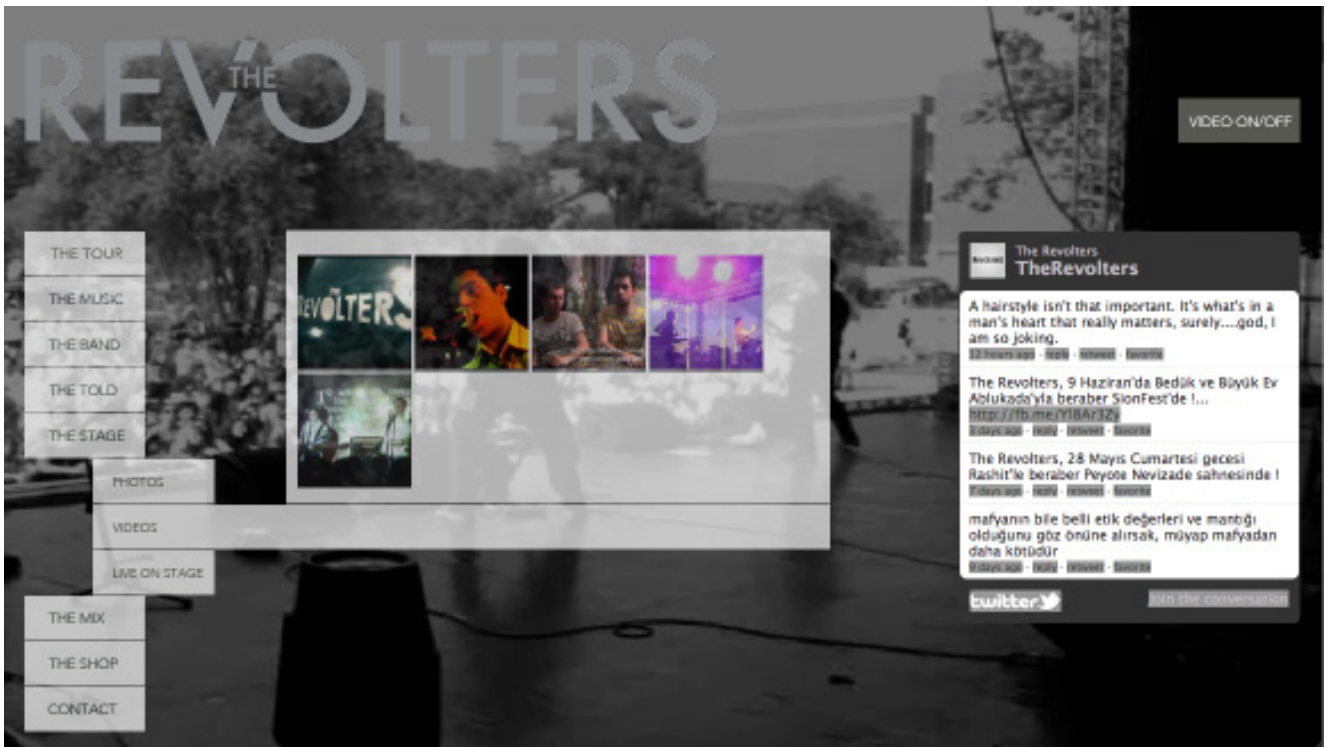
The Pages "On Media" and "Thanks to" are the sub-pages of The Music. On Media has the photos of the ine interviews that are opened in a lightbox as seen on the right. And the page "Thanks to" is the page the band thanks the people and firms that supported them.





The Stage

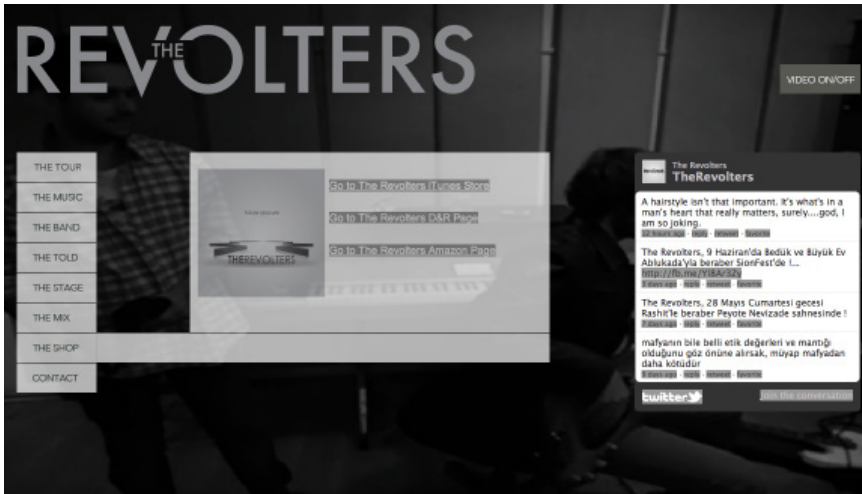
The Stage has 3 subpages: "Photos", "Videos" and "Live on Stage". Photos and Videos has lightboxes that when clicked on a photo or video, another box opens to show media in front of the website. Live on Stage is the page that online live show can be made if the band wants to make an online performance through Ustream.





The Mix

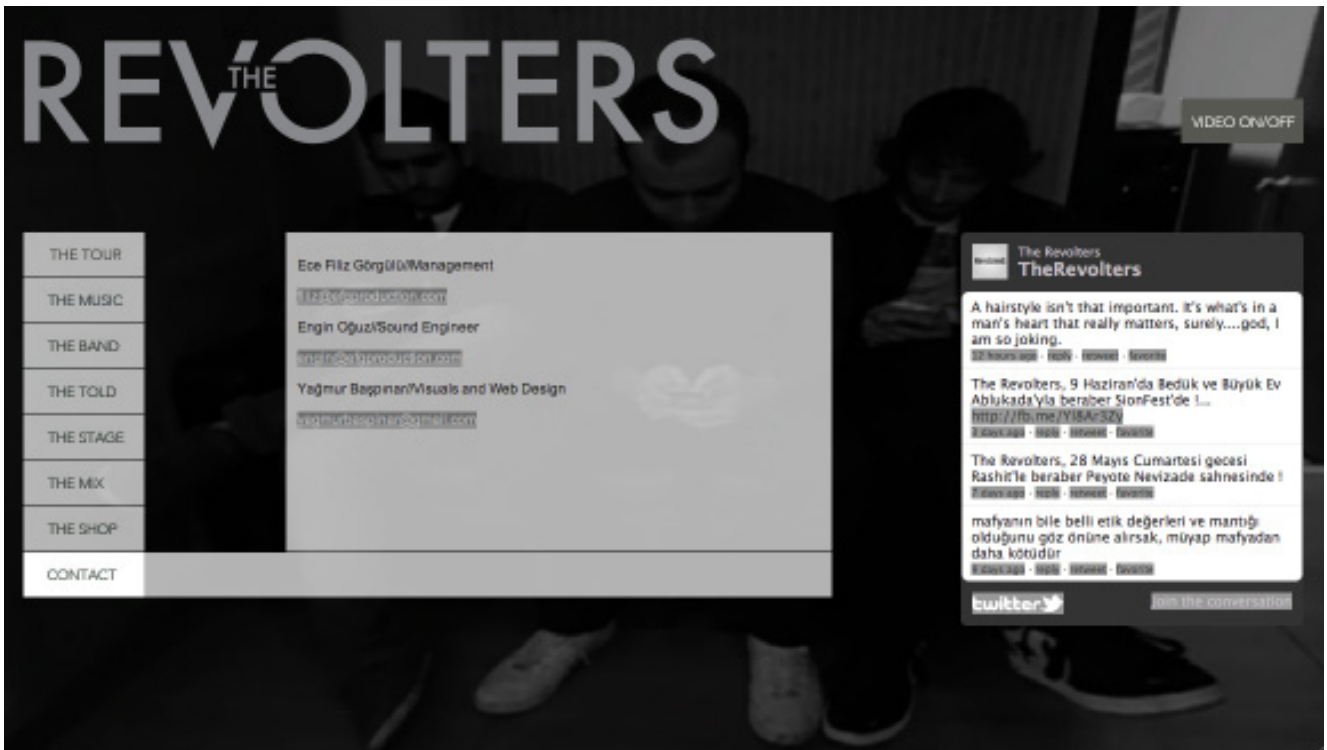
The Mix is the page that users of the website can play with the songs a little bit. It includes a flash application that one can lower or higher the sound canals such as vocals, guitars, bass and drums. This way one can lower the guitars and play with the band or sing with the band and make his/her own karaoke.



The Shop and The Contact

The Shop has links to The Revolters iTunes Store, D&R page and amazon page.

The Contact gives the contact information of manager, sound engineer and me;graphic designer and web designer.



TECHNICS

Technical Features

The languages used in coding the website are: HTML, CSS, Ajax, JQuery, PHP, MySQL, Javascript and Flash. To be more exact; the website is built with HTML and styled with CSS. Every page that comes after clicked on the navigation menu, comes with Ajax, so that every page doesn't get loaded everytime. The navigation menu is done with JQuery and the background videos are playing with a Flash player and also the pause button for video is created in Flash. The mix application is also a Flash application. The application of The Player is a jQuery application and Twitter widget is Twitter's official widget. The scrollbar also is done

with JQuery .

In the pages "Discography" and "Photos", MySQL is used so that the photos, albums and lyrics are coming from a database.

Credits

First of all I would like to thank my supervisor Ekmel Ertan and assistant Servet Ekber Ulas. Even I didn't believe I could code a website and now I know I can.

There are a lot of sources and people I asked things about design and coding but to be more exact I would like to thank;

The Revolvers members Berkan Tomay, Serhat Erman, Ibrahim Kent and Murat Sahin for making comments every week and helping me upgrade the website in every way, Ibrahim also helping me for FTP and domain related issues,
Mustafa Erdogan, for answering every silly question of mine about Javascript and Ajax.
Ozgur Atici, for helping me with Flash. Actually I can say he did everything and tried to teach me. Now, If I can at least understand a Flash code, it is him.
Dilara Irmak and Merve Sert for being there, sharing my stress with me and also helping me with MySQL and PHP.

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