## **Project Definition**

My project will be the visualization of historic voice records of old politicians in Turkey. The visualisation will be done using kinetic typography.

**Background information** 

Why and how did you come up with this project?

I came up with this project after watching a Kinetic Typography work made for the speech of Conan O`Brien. I realised that important speeches that popular people make becomes more memorable if you see the text of that speech and other iconic elements along with the voice of that person.

What problems will be solved or addressed by realizing the project?

My aim in this project is not about solving a specific problem. It's about addresing the fact that a good visualisation of a speech becomes more catchy and can help the society to have a better long term memory.

What are your challenges?

My biggest challenge in this project is to find high quality speech records of old politicians and editing them in a way to fit the visuals I will create.

What are the similar projects, web sites, art works, etc?

http://www.youtube.com/watch?v=y4sOfO8Ei1g

http://www.youtube.com/watch?v=ejwel0EQpX8

http://www.youtube.com/watch?v=J7E-aoXLZGY

http://www.youtube.com/watch?v=t3lSSp-3068

http://www.youtube.com/watch?v=WldBRXIYroQ

http://www.youtube.com/watch?v=z79LR-oN2Sc

http://www.youtube.com/watch?v=pvgPhDrpQ8c