PERFUME
BUCKET

Final Proposal
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In this project there will be an web site that will advise people about which perfume fits on them best; based on body, skin and physiological features.

Goal is to chance peoples approach about choosing parfume and make them understand it is not so simple like they thought about years. My intent is to make them know that there are many features about skin, body heat and etc.; that can change the effect of the pafume they use. While giving this knowladge people should have fun and could use these informative base database. Thus here is the point that website comes in. Thanks to perfume bucket they could use these theoratical informations in daily life while choosing parfume.

Target audience will be the people especially females that are into their beauty and want to feel clean into society with best smell fits onto their dress and skin. Not only females but also the male ones which are having hard times while choosing a gift as a perfume. I want to do an iphone application based on finding the best parfume fits onto you.

The first reason I want to work on this project is to learn detailed process of Website building. When I thought about the content of website that I am going to constryct, first I was confused but later on I decide to do some application that can give pleasure and fun to user, at the same time it should be functional. When I say fun maybe the first concept comes to mind is to make a game but I am not into web based games too much so that I do not want to design a game. Than I thought about making a website that can give an advice about your decisions. It can look like what dare an application giving me an advice but it is not like it sounds. I mean giving an advice about your parfume choice. This project of giving an advice about which parfume fits onto you most will based on real research about parfume choice which includes skin features, personal taste and character analyze. When I go to a parfume store there is lots of choice and I do not know how to pick.

After smelling three of them human nose stop getting smell, it is natural even you

breath from coffee it is not so possible to get the best results. The guy works into store tries to sell you the best price parfume always so you cannot trust him either. This application will ask you some basic questions like your skin type, your mood, your personal taste with some multiple choices. Your answers will go to applications database and it will figure out which collection of parfume group fits into you; based on academic researchs. So the problem that parfume concept addresses is cannot finding the best parfume directly fits your taste and body features.

Challenge is to create combinations with multiple choice questions and direct user to the parfume group. There will be so many combinations so I guess maybe this can be the biggest challenge for me. Also second challenge is one person do not change their parfume so easily. So they wont use application to many times maybe one time in three months. So it should not only adress personal parfume choice, it can also help with finding best parfume to your friend as a gift. By expanding the target by adding moodbox feature I believe I can achieve to pass through this challenge of less usage. There will be so many coding in this project because of great deal of combinations. So that I believe that I will gain a good skill on coding. At least I can understand the construction of this application creation for my future projects.

Scentmap which is a similar site said in their press; "Voila, a New Service is Born! Choosing a fragrance for yourself or as a gift can be challenging and confusing. Should I seek advice from someone at the store, or should I trust my own instinct?

Several years ago, two scent addicts had the hunch that one day a website could navigate shoppers through the often daunting process of choosing a fragrance. Years passed but nothing changed. So the two decided to make it happen on their own! Scentmap.com is intuitive (the Google of Perfumes ?) and easy to use. There is no tedious questionnaire to answer. All you need to provide to explore the fragrances is what you wear now, and you are just a few clicks away from finding the perfect scent. The remote control on the screen will allow users to fine-tune selection criteria by choosing simple characteristics (i.e. warm of fresh, extroverted or intimate, classic or new, rare or star). iPerfumer iPerfumer can help choose fragrance either for yourself or a loved one. Explore the world of fragrance with iPerfumer - a personal fragrance consultant in your pocket. Here are some feedbacks from their customers after testing:

'I like this iPhone application. I can review new products at anytime and anywhere. And it's convenient to order my perfume. It's good.' – Customer 'I like the interface that is fashion and easy to navigate. The order process is clear and simple, I think anyone know how to use it. It's a successful iPhone online shop application.' –

Customer 'My wife likes it very much. You know, she doesn't have to go to store, just click buttons simply. She said it's good to know new perfumes launched at home.' – Customer

So, lets talk about my interface a bit. There is main menu that welcomes user with perfume bottle illustrations and navigation. In navigation there is about page that explains what is project and what people should know about perfume. In audition page there is quiz that user can answer the questions and get back perfume brands fittest for them as an outcome. In moodbox menu there is moodbox intro which describes what is that promotional metarial and how it works and finally there is fragrances page that user can learn which essence fits to which perfume group and also perfume families.

As a scope of this project, I can say that there will be advices and some parfume names and brand in it. But it does not mean it is commercial application. There will be no buy buttons or advertisements. Interface will be so mystic it will create an artform in it. It would not be like orginal commercial website interfaces. User will feel different when they get into app. It will work like kind of test game and at the same time functional parfume choose advisor.

Required know-how and resources are networking, coding with unity, coding with html and css, a computer research engine for seeking and consulting and also some kind of tutorial page that i can find tutorials, faqs and forums that people are talking about html and css coding.