

Çağla ŞAHİN

FINAL PROJECT PROPOSAL

Project Definition

My project aims to combine dance and new media which is going to be done with using a dancer and a dancing routine and according to this routine visuals are going to be projected to the screen.

Target audience/user

Since this project will be a kind of dance show, anyone who has interest in the field of dance, especially hip hop, can be able to watch, participate and enjoy. But if we have to specify an age range, it would be something 17 to 30.

Goals & objectives

With this project I will try to make dancing take part in new media/design and use them both as a dance show.

Background information

I personally dance since I was a child. I had experiences in some fields of dance so far and enjoyed a lot every one of them. I have started to dance hip hop for 6 years and this dance type makes me fulfilled with joy, satisfaction and relaxation. For this reasons I chose my project around this subject because I wanted to do something interests me so I won't be get bored when I am doing the project.

This project is going to be used for dance shows. With this project I will be focusing on the problem of how song's lyrics and choreographies can be visualized by using new design techniques. I see this as a "problem" to be solved because in hip hop dance there are some "bias" that this type of dance cannot have a purpose or a meaning. But people who are familiar with this subject may know that, there is a culture called 'hip-hop culture'. In addition, when I say: "I do hip-hop" for some people around me don't even know that means. So that is the other reason that I am involving dance to my project, to show how hip-hop dance can be done.

When I start to do my projects I will have some challenges due to learning some new software to visualize some images or conceptual drawings by projecting the scene or my dancer friend and I will have some difficulties when we try to arrange the movements according to the visuals on the scene. Because, all moves have to be done in the exact time of the song that we want to catch the exact matching.

Learning a new software or how to programming may seen as a obstacle but to achieve this project I know that I have to learn and practice them and they won't be seen as an obstacle for me because I really want to make this project real. Also learning this software and programming will gain me more knowledge about this type of design projects. In this project I will be working with hip-hop songs, dances and visuals arranged according to them. So I have to come up with some conceptual, imaginary thoughts to make the "dance show" more interesting and exiting. That's why I think this project also will improve my imagination because I want to create something never done or thought before, I hope I would be able to achieve that.

There are some example videos that I found when I was researching about my project which are done by other people. But I have to mention that I couldn't find anything related with what I want to do. I mean using hip-hop. But to get the idea about what I am going to do first I would want to show this video (<http://vimeo.com/50197298>). Then I found this video (<http://www.youtube.com/watch?v=83EEIQFNedc&feature=related>). This is more likely what I want to do. But actually I would prefer to combine both videos, I think I might use both visual techniques in my project.

Detailed project description

This project will be based on dance, music and visual elements that cover everything in one dance routine, show. There will be one dancer who dance according to music will be played and of course to visuals will be shown in the scene of the stage. I am planning to fit all the elements (music, choreography, visuals) in a concept to make the show more unity. It will be 3 or 4 minutes show according to the length of the song. Visuals which are going to be designed according to the "concept" and they will be projected to the scene of the stage so that the dancer and the visuals can be seen and perceived together.

Scope of the project

Since this project is a dance show;

It will cover:

- Hip-hop dance routine, which will be done with one or several specific songs by one dancer.
- Projected visuals and some lighting objects. Again they are going to be related with only for this project.

It will NOT cover:

- Some kind of audience participated dance show or usual group dance.

Required know-how and resources

For this project firstly I have to have the knowledge about hip-hop songs and choreographies, which I already have but of course not as professional dancers. So I need a professional dancer to dance for this project. The important part of this project is visuals that are going to be projected. To create these visuals I will draw or illustrate them by using Adobe Illustrator, Photoshop or some other drawing programs. To make these visuals combined and pass on the screen I guess I am going to use video mapping technique. At some point during the project, I might have to use some coding or programming but I don't know how to do coding therefore I can't say this in certainty.

Difficulties & risks

Project requires lots of knowledge about different techniques of video, coding, programming, designing, etc. I have knowledge and skill about design but others are kind of out of my knowledge. So when I start to do my project, I know I will be having difficulties learning these techniques. Other difficult thing might be that I might have to ask from my dancer to dance lots of times and due to my dancer's personal life, we might have time management problems. Also I might have to redesign my visuals again and again. The reason of this is: arrangements of the visuals have to be done according to the exact choreography.

Phases of the project

1. Choosing the most suitable songs and doing choreography on them.
2. According to the lyrics of the song/songs, I will start to design visuals for it.
3. After designing visuals part is done, I am going to collect them and make them united with video mapping. But in this phase there is something that I am not sure yet. And this is: I don't know whether I want to control the visuals manually or they will be already set upped for the show. This will be decided when I come to that phase.
4. When the visuals and choreography are done, I am going to bring them together and see whether they work in order or not.
5. Once everything goes how I planned, I will present my projects in an empty room with using walls or in a stage using the stage curtains to project the visuals.
6. And finally to promote and show my project to people I will shoot video and put it on websites.

Criteria of success

This project will be successful if all the phases of the project are completed smoothly.