	December				January				February				March				April				May			
	9	16	23	30	6	13	20	27	3	10	17	24	3	10	17	24	31	7	14	21	28	6	12	19
Research for identity																								
Developing the concept - Finding name																								
Designing the logo																								
Designing the businesscard																								
Designin the letterhead																								
Designing the envelope																								
Designing the folder																								
Designing the brochure																								
Designing web site																								
Designing shop																								
3D Modeling of shop																								
Testing Web Site																								
Presentation																								