

PROJECT DEFINITION

“Walking in my shoes” is a web documentary about criticizing children education in Turkey and its affect on children’s self reliance.

GOALS AND OBJECTIVES

Goals

goal 1

make people to remember that children are the future of a society and thats why we have to care about them

objective 1

write down texts and infos about how children’s self reliance is effected with the education that they have

goal 2

show Turkey’s educational status

objective 2

create an infographic where they can see situation about how many children can get education

goal 3

reach the info of what children thought, because normally educators do not even talk about that kind of question

objective 3

making workshops with children where they can express their thoughts about their relationship with their children and having the works collected so that the teachers and educators can reach the results quickly

goal 4

create an user friendly interface and it will not be hard to understand whats going on in the project

objective 4

create very understandable and not complex infographics rather than creating a boring interface

goal 5

making it reachable for everyone

objective 5

when the project is finished, it will be send to foundations such as TEGV, AÇEV, CIP that they can make it reachable in their pool for more people

goal 6

rather than giving advice to people what to do make people understand the importance

objective 6

the text that includes in documentary will have two side, i will not strongly support one side.

goal 7

reach maximum people, make them think about it

objective7

the interface is going to have a share button for everything that theyve read and see, so that the project is going to be more visible

TARGET AUDIENCE AND HISTORY

This project aims to reach people who are educators children in Turkey, new teachers who are more open to new ideas. Even though they are not, after this documentary they would be. So my target audience is new educators who start to work new in Turkey.

BACKGROUND INFORMATION

I always have interest in children’s imagination. I think its very important to keep up that imagination when they grow up. Unfortunately in Turkey education that children take is very heart breaking. Most of the children in Turkey - if they dont go to any private school- do not have any self confidence. They never think about

what they can become, they are hopeless about their future.

Of course there are lots of elements that affect this self confidence. Firstly it starts with the family that the children raised and secondly the school. Teachers are actually can be very aggressive to the children and it creates damaged childhood history for a person.

In my five years experience with Civil Involvement Projects in Sabancı University, I had a chance to meet lots of children. They had lots of issues about themselves. For example one of the boy was good at painting, and he said that he is going to be a dipper like his father. For me its not a problem of course but he does not know that he can be a painter or something more than that. They just live with their destiny.

My problem is what to do about this subject. Because children are going to be tomorrows future and if they dont get a good education, if they dont have a good psychology, they can be anything. Most of the educators are not aware of that and i decided to create this awareness in educators' mind. I met with older educators such as school managers, they are not really open minded and thats when i figured out that young educators are the one that can understand and fit into my project. Because i know that its hard to work with the ones that you cant change their mind, even so they have a 'habbit' that it is not going to be an easy task to change. So rather than that i decide that i can design something that can young educators can understand and think about when they work with their children. It is going to be a win win one for both educators and children that they have a chance to work with them.

DETAILED PROJECT DESCRIPTION

Walking in my shoes aims to guide new teachers to think how they affect childrens future life and themselves.

It will be a web documentary which means that it is going to include text, photographs, infographics and videos. When you open it up firstly you are going to see school board and a a description of the word children 'very very young adult' that written with cholk. After that the chulk disappears on table and new little text comes on table as children's education impartance and this web documentary is aimed to show statistics and some workshops, researches and videos about self reliance. Under board a table came to screen with have items on it. A ruler, a pencil, books, a magnifying glass. When mouse get closer to objects get bigger and a headline appears about what its about. A ruler includes statistics , pencil includes memories of children and their thoughts of the education and works that come out with workshops, books includes researches and proofs thoughts about importance of self confident, magnifying glass includes videos by children, educators and people's thoughts. Firstly when we click ruler we see a new page that shows subjects includes staisics. (How many people finish the school, how many children spent real time with their parents, how many parents have education in Turkey, percantages of how many of child have a chance to get pre-school education etc.) And after clicking headlines they are going to see statistics and explanitions and infographics. The information will come from unicef's website that i found lots of statistics. A pencil includes children's thoughts and what they write. For example one of my workshops i want them to write down their own imaginary teacher and how she/he will treat them; it is going to create different aspects of my projects which i am so excited about. Second example can be i am going to ask them to write them down what they think about themselves and what they think they are good/bad at it. Also since i am going to make the workshops in different schools it is going to represent different examples. So the pencil is going to include the works that ive done with children. When you click it you see the project names and after clicking it you see children's names and where they live, so you simply see their individual work in the end. When you clicks you see subjects that in the same area of this project such as self confident, family, education etc and writings about it. After clicking subject you are going to be able to see the writer and the title of the article and you can choose and read whatever you want. Magnifying glass is going to be include videos. When they open it they see tags and when they choose one tag there are going to be the videos that are related with that tags, and they will choose one. There are going to be several videos which help the viewer to see different aspects that everyone has about the questions that i ask. For example i am going to ask the ones that have workshops with children about 'what are their experiences, what is the strangest memory you had when you work with a children, any self insurance problems that you see?' and i am going to ask teachers about what they think about the system and let the viewer also think about it. I am going to give tags to videos so that if viewer watch a

video, under that video there are going to be two video that also have the same tag, so that they can choose and change what they want to do. The design is going to be not that kind of so much with animation and vice versa. The target audience that i am working with would like to see something funny and delightful but it also has to be something little 'serious' because of the text in it. So it is going to be a challenge. I am going to use educational themes on my symbols about subjects but they are not going to be really obvious. The viewer will have a chance to share everything that they saw and read in my documentary because that's the point of the whole project. It is going to have hashtags after they read or see a article video so that they can share about it and make it visible. For every page that they open they are going to be little box under the page says 'What do you think about this video? Share!' When they choose on of the social media button (fb,twitter, google+) there is going to be a hashtag of '#walkinginmyshoes' where they can write their thoughts. Reach as much as people that we can and make them to think about the whole education system and how they can make a difference.

SCOPE OF THE PROJECT

will be covering

documentary
children's memories
facts
informative text
infographics
video
workshop

will not be covering

do's and dont's to people when they interact with children

REQUIRED KNOW HOW AND RESOURCES

how to create a proper documentary
making connectful links between subjects
for the interaction part of the project learn a software like dreamweaver, muse
research about turkey's education
research about children's status in Turkey
research about family life in Turkey

DIFFICULTIES AND RISKS

The diffucilties can be the results can be changed with the children that im working with. Its a risk at the same time. But it can be something good as well. Because different outlooks can be something good at the same time to show different aspects on things.

Since i am going to work and think with children and trying to see things from their point of view it can be take time to turn the tide.

PHASES OF THE PROJECT

- 1** deep research about childrens self reliance and Turkey's education status
- 2** create a field of study to work with children
- 3** collect some datas
- 4** create surveys for people's thought
- 5** shooting total 10 videos about what people think (child, educators, people who have experience with children)
- 5** making workshops with children about self reliance
- 6** collect all of them and create a meaningful subject and context
- 7** create a documentary for this project

CRITERIA OF SUCCESS

My projects first parts are going to be take long term so i am going to do lots of researches and this term i am going to do first three steps because that will lead the other steps as well. This project is going to be successful for me if i am going to make it accessable for new teachers and educators. So i believe in the power of social media.

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TDP, Çocuklarla Çalışmak

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