20 November 2013 PROJECT PROGRESS PRESENTATION

project theme

"A city where its streets are paved with shopping malls; Istanbul"

"Taşı toprağı AVM olan şehir; İstanbul"

focal points of the project

- a. "Texture" transformation of the city
- Perception of increase in number of shopping malls equal to rising of civilization
- C. A critic of public culture and space transformation; streets to shopping malls
- 1. In broad spectrum: Capitalism and consumerism

which and how to visualize these concerns?

"Texture" transformation of the city

Perception of increase in number of shopping malls equal to rising of civilization

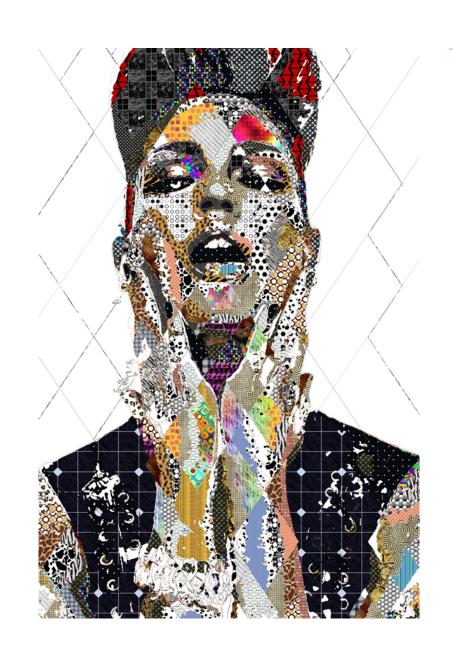
C. A critic of public culture and space transformation; streets to shopping malls

In broad spectrum: Capitalism and consumerism

a. "Texture" transformation of the city

the texture of Istanbul constitute of local stores, local people of streets and bazaars rather than shopping malls.

A virtual layer which is constituted by digital photographs of existing local stores in Istanbul and videos of interviews with local salesman can be implemented. Sound also can be used as an input.

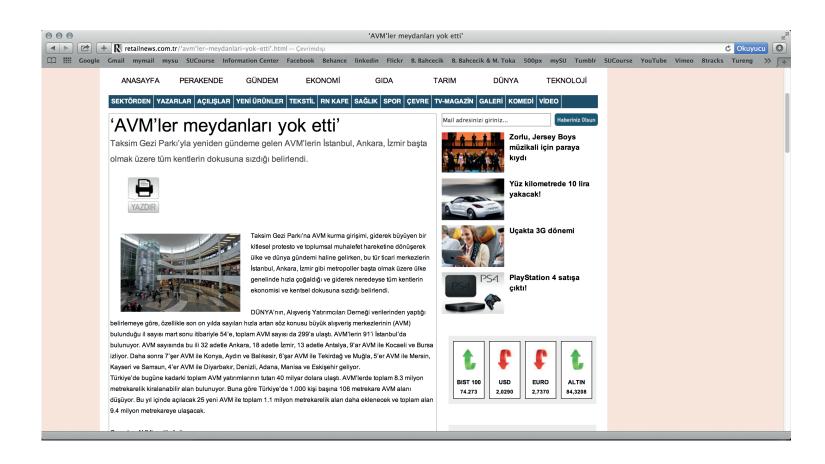


Perception of increase in number of shopping malls equal to rising of civilization





A critic of public culture and space transformation; streets to shopping malls



d.

From broad spectrum: Capitalism and consumerism



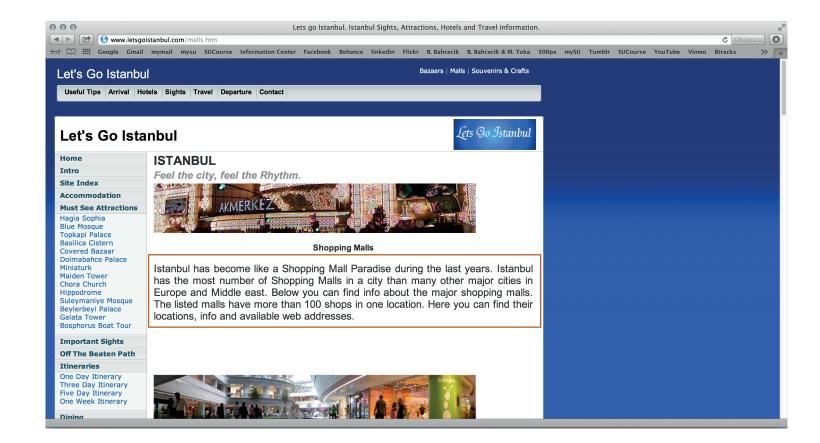
(animations) visualisation by;

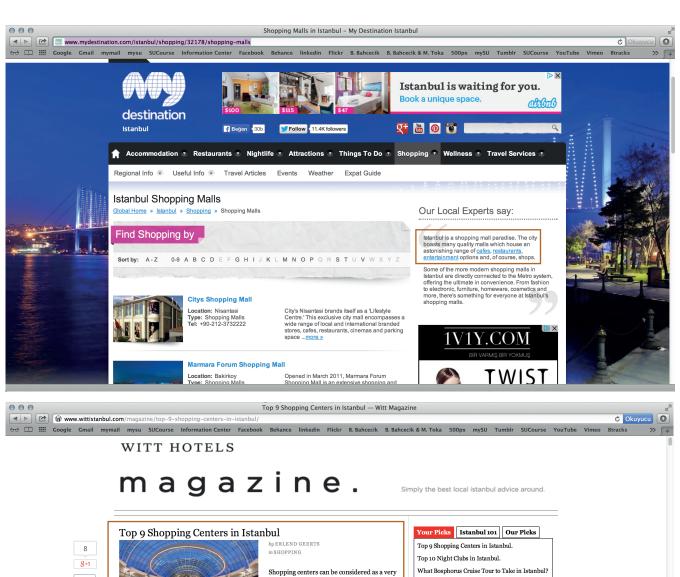
zombies as metaphor to consumers and consumerism / appetite-driven culture

paradise; as travel guides names Istanbul "shopping mall paradise"

Dubai

Dubai / Istanbul







Shopping centers can be considered as a very young concept in Turkey, since the history goes back only to the late 80s. However, once the malls appeared on the shopping scene, the Turks embraced them. Almost every neighborhood has at least one.

Following you can find some of the biggest and fanciest shopping centers in Istanbul. They are mostly close to the Taksim area, thus very easy to reach by bus, subway, or taxi. Oh yes, as a rule of thumb, we can say that they are open between 10 am and 10 pm.

Akmerkez

Akmerkez is located in Etiler, a neighborhood of the Beşiktaş district and one of the favorite areas among Istanbul's elite. It is also close to the business quarters of Levent and Maslak.

This four-storey mall with almost 250 stores covers an area of 180.000 sq meters. It can be easily reached by

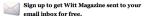


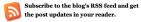
Akmerkez Shopping Center

Use Public Transportation in Istanbul to Reach
Most Places of Interest

Top 10 Fish Restaurants in Istanbul.

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SEARCH

what have been done?

pop art / Andy Warhol / Repetition

Istanbul Biennale 2013 anne ben barbar mıyım?

http://artsy.net/gene/consumerism

-generally focused on- installations of consumed objects

