Project Definition

An educative, interactive website about *schizophrenia.*

Objectives & Goals

Objectives:
Educating people about schizophrenia and other mental disorders by drawing people's attention with the help of design and creating awareness about the given subject.

Goals:
: Making indepth research
: Eliminating and simplifying the information collected in the most comprehensive way possible and organizing them.
: Learning how to design a flash-looking website.

The project will be successful if the website arouses curiosity and makes the user want to learn more about the subject with its easy navigation and simple visual language.

Target Audience/user

Anyone who is interested in learning about schizophrenia and mental disorders.

Background Information

Eventhough I did not choose to study/work in this field, I have been very interested in psychology/psychiatry for many years and I simply wanted to work on a design project that includes psychology.

There are many resources out there for people who are interested in this field, however, there is not one single source (especially in Turkish language) that covers the basics of the subject clearly and simply enough to educate a person who does not have prior knowledge but has interest in this subject. Even I, as a person who claims to be very interesed in and wants to make a project about the subject, am not knowledgeable as I should be, for the sources available are very difficult to comphrehend due to the nature of the subject (academic terms etc.) especially when they are in English.

By working on this project, I will be gaining the experience of conceptualizing and finalizing a project all by myself, learning web design, finding chance to expand my knowledge about a subject that I am deeply interested in and hopefully time management skills.

Detailed Project Description

The interactive website aims to inform the audience about schizophrenia by providing the information as clearly as possible. In order to understand schizophrenia, basic knowledge about the workings of the brain is also necessary. Therefore the website will be covering the basics of the brain and some other mental illnesses as well.

Scope Of The Project

In order to understand schizophrenia, basic knowledge about the workings of the brain is required. Therefore the website will be covering the basics of the brain as well as some biology related information such as hormones.

Required Know-how And Resources

: Adobe softwares
: Help of a professional web designer
: Help of psychology department's people

Difficulties & Risks

The most significant risk would be not being able to fully design the website as I wished, for I'll be learning to code and design a website from scratch.

Phases Of The Project

: Indepth research about the subject
: Visualization of the information
    illustrations
    typography
: Designing promotional elements
    poster
    booklet
    flyers
: Learning web design and necessary softwares that are related
: Getting a domain for the website
: Designing a documentation about the whole project

criteria of success

By the end of this term, I plan to complete the first 2 phases. The criteria of success of this project is based upon the attractiveness and the legibility of the data that is visualized.

project schedule

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bibliography and references

http://www.brainline.org/multimedia/interactive_brain/the_human_brain.html

http://www.opencolleges.edu.au/informed/learning-strategies/

http://www.kaahe.org/health/en/712-panic-disorder/interact.html

http://www.nobelprize.org/educational/medicine/split-brain/splitbrainexp.html

http://www.nobelprize.org/educational/medicine/bloodtyping-game/game/index.html

http://keltymentalhealth.ca/healthy-living/healthy-thinking/older