HTML VS. FLASH

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WHAT IS HTML5? (Hyper Text Markup Language)

- Tool for developping websites
- If **HTML** is the backbone of the page,
  JavaScript is the muscles
  CSS is the beautiful skin
- Embedding animations, video clips and other multimedia
- The scriptable rendering of 2D shapes
- Excellent performance on Linux and Mac OS X.

WHAT IS FLASH?

- RIA (rich internet application) tool
- Multimedia platform
- Vector-based
- Used to add **animation** and **interactivity** to games, advertisements and different types of web pages
- Excellent graphical experience
- Scenes rendered with Flash run with a smoother finish

HTML5   VS.   FLASH

- No plugin/player application needed

- Consumes less power

- Supported by IOS

- Compatible with touch screen

- 58% faster than Flash apps.

- SEO friendly

- Adobe Flash is needed

- Consumes more power

- Not supported by IOS

- Not compatible with touch screen

- Flash runs slowly on Linux / Mac OS X

  It does not have access Graphics Processing Unit (GPU) processing.

- Not SEO friendly

BOTTOM LINE…

Go with **HTML5** for,

✓ Better compatibility

✓ Better search engine visibility

✓ Brighter future

"BUT I DON'T KNOW CODING ?!"

There are HTML website builders that provide user-friendly editors that **does not require any prior knowledge in coding.**

THE END…

Thank you for paying attention!