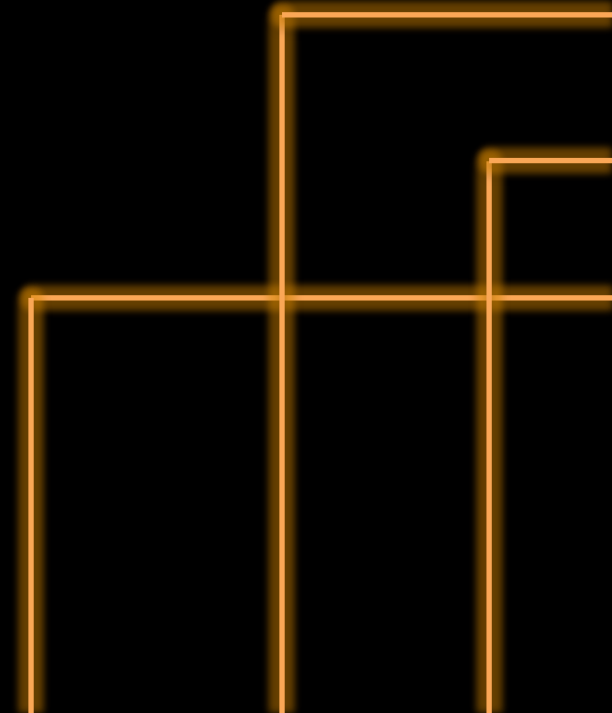# ANIMATE YOURSELF

VIDEO MAPPING PROJECT

WHAT IS VIDEO/PROJECTION MAPPING

Projection is a projection technology used to turn objects into a display surface for video projection. These objects may be complex industrial landscapes, irregular shapes or just basic objects like sofa, etc.

By using specialized softwares, a two or three dimensional objects are spatially mapped on the virtual program which mimics the real environment it is to be projected on. The software can interact with a projector to fit any desired image onto the surface of that object.

OUTDOOR VIDEO MAPPING

https://www.behance.net/
gallery/Coca-Cola-Video-
mapping/3785988
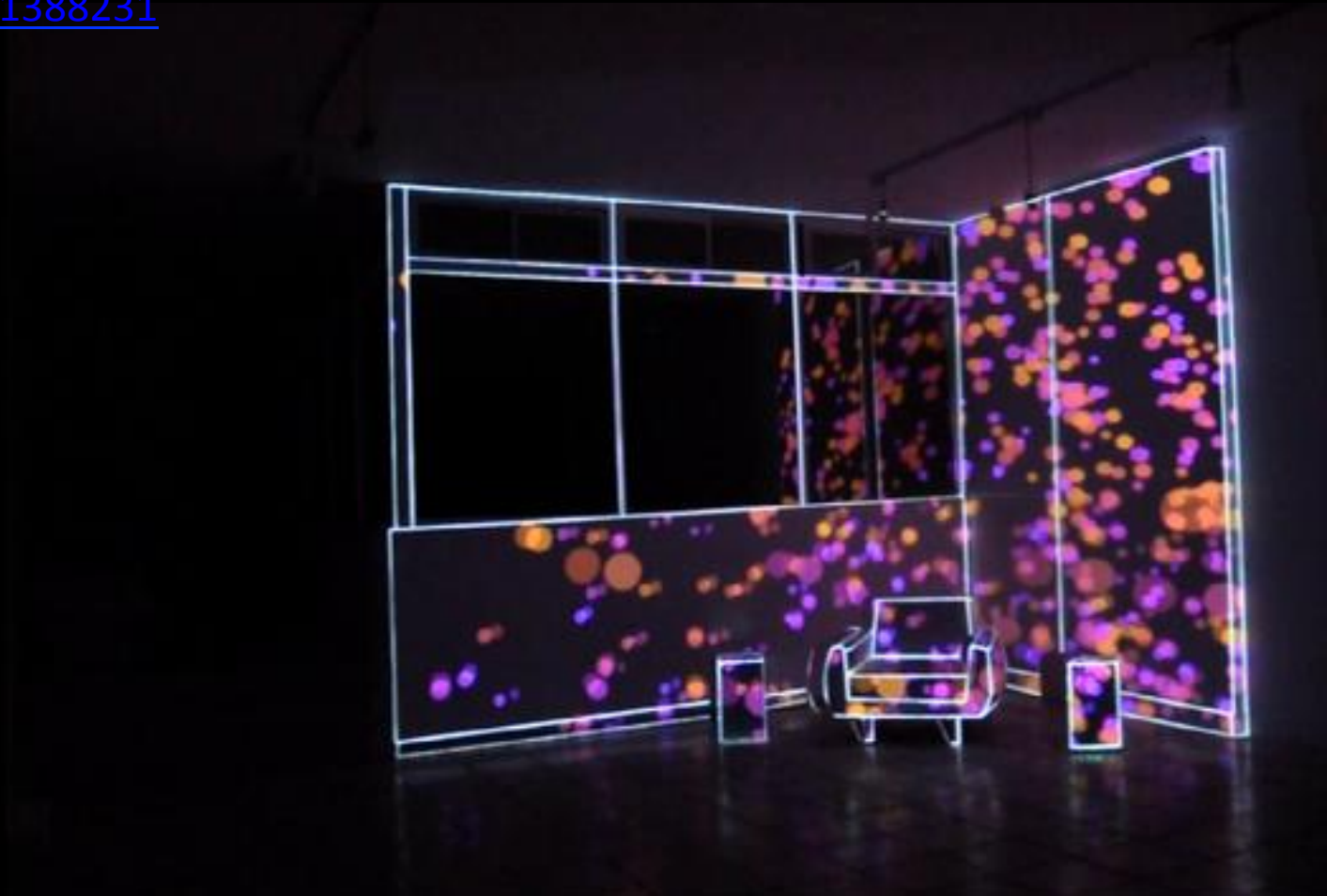
'Lets get crazy' , 2012, Poland

BASICLY METHODS

- Choose the object that will be masked on
- Create the visuals that will be projected

- 'MASKING' the visuals on the objects
        - using opacity templates
          to mask the exact shapes
          and positions of the objects
          that will be used
- Combining the projector and the objects
- Adding the projectors' orientation, position
  to the virtual scene

INDOOR VIDEO MAPPING

http://vimeo.com/21388231

WHAT IS 'ANIMATE YOURSELF' ALL ABOUT ?

The project is a short interactive animated music video based on a song and utilized from video mapping.

- ANIMATION
- VIDEO
- INTERACTION

ANIMATION STYLE

The style of animation that I wanted
http://
www.youtube.com/
watch?v=bpOSxM0rNPM

THE MAIN THEME (VIDEO)

The imaginary thought of a music video which we create during listening to a song

INTERACTIVITY

That the viewer could participate on the work instead of only wathcing

LEAD TO – VIDEO MAPPING as creating a music video for a energitic, rhytmic song *The Man In You* from Faittless

GOALS AND OBJECTIVES

To create a narrative music video

To generate a story with basic graphic elements (ex:line)

Creating a fun and different relation with the music

It will give the narrativity with the ongoing animaiton

Giving the exact movements

Using projection mapping, animaiton and interactivity will generate the unusual relaiton with the music

THANK YOU !

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