

# SCHIZOPHRENIA AWARENESS CAMPAIGN

AN INTERACTIVE WEBSITE PROJECT BY YAREN BİLİCİ



# WHY DO PEOPLE NEED TO BE AWARE OF SCHIZOPHRENIA?

Same reason with why we need to  
be aware of cancer;

It is a severe illness and people suffer.

The more we know about the illness,  
the more we can help those who suffer from it

It's often very difficult for people to  
open up to others about having  
schizophrenia.

**BUT IT SHOULDN'T HAVE TO BE THAT WAY.**

Because schizophrenia is a treatable illness; the problem is people not getting treatment.

We need to be a part of the solution.

We need to help creating awareness  
about this mental illness which is widely  
misundertood.

REMEMBER, IT COULD HAPPEN  
TO YOU AS WELL

# WHAT'S THE AIM OF THIS PROJECT?

To help developing understandings  
of this complex mental illness.

Fight the stigma that is associated  
with Schizophrenia.

To provide a reliable, user-friendly **Turkish**  
**resource** for people who wish to learn  
about Schizophrenia.

# HOW WILL I ACHIEVE MY GOAL?

By making a user-friendly,  
interactive website

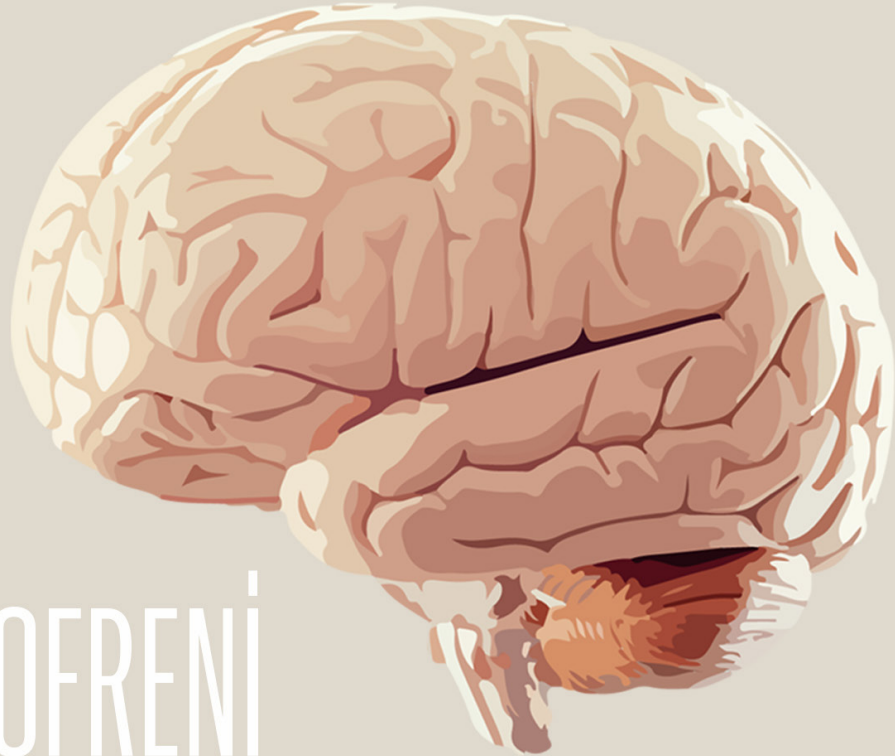
By designing a set of posters  
and flyers

My objective is  
to provide the information  
as clearly as possible,  
without frightening people  
with loads of information.



And finally, here is a little  
sneak peek....

# THE LOADING PAGE



ŞİZOFRENİ

