

HOW TO MAKE A **KILLER** PRESENTATION

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FACT

**People can read faster
than you speak.**

you are doing it wrong

PROMPTER | HANDOUTS | DATA DUMPS

one idea | one slide

break

no bullshit

use no more than six words **seven**

7X7

- **no bullet points**

no animation

structure

matching colours

high contrast

few fonts

less text, more image

bigger is better

one image | one slide

get good pictures



share

get feedback

thanks

READING BREAK

Simplicity is about subtracting the **obvious**,
and adding the **meaningful**.

- JOHN MAEDA

Resources

- <http://www.slideshare.net/thecroaker/death-by-powerpoint>
- <http://business.tutsplus.com/articles/22-tips-designing-an-effective-slide-deck-presentation--fsw-11378>
- <http://www.lifehacker.co.in/technology/How-Can-I-Take-My-PowerPoint-Presentations-From-Dull-to-Amazing/articleshow/20092417.cms>