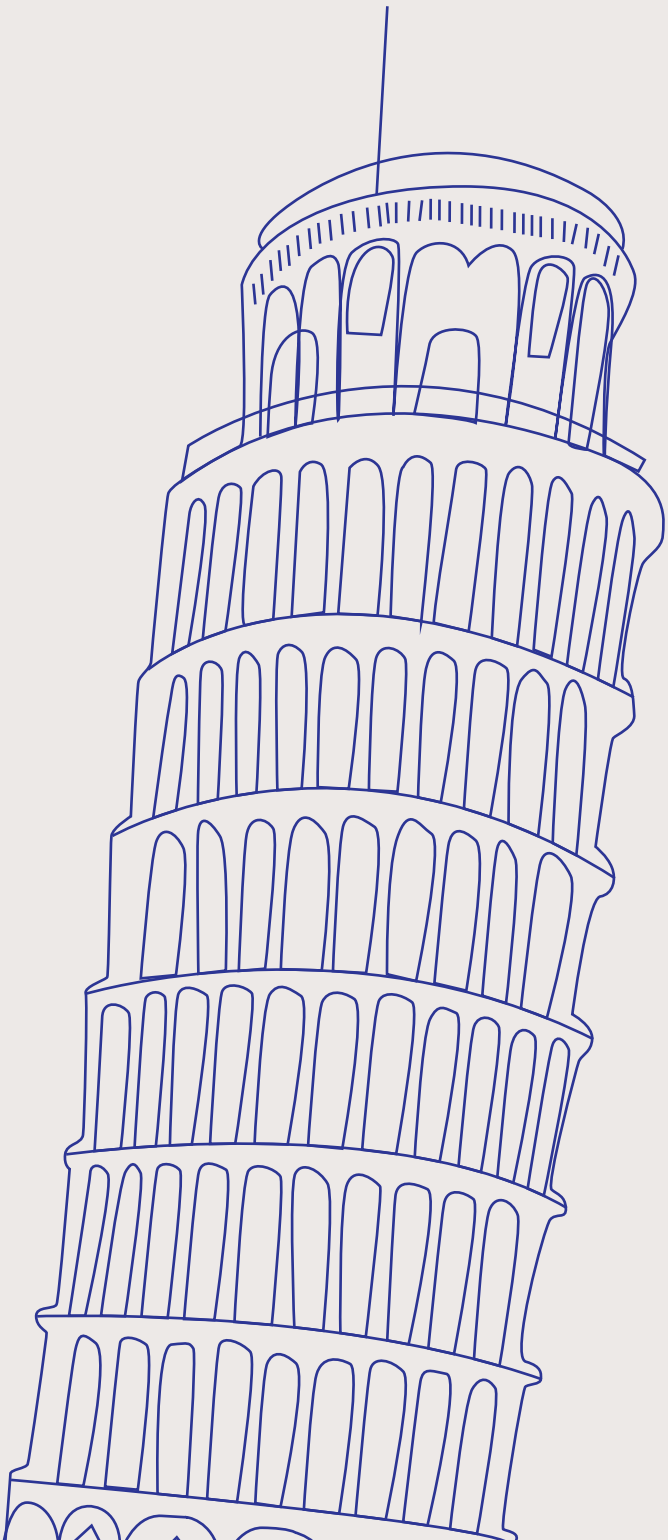


STEP ON EUROPE

presentation by A. Ezgi Yıldız





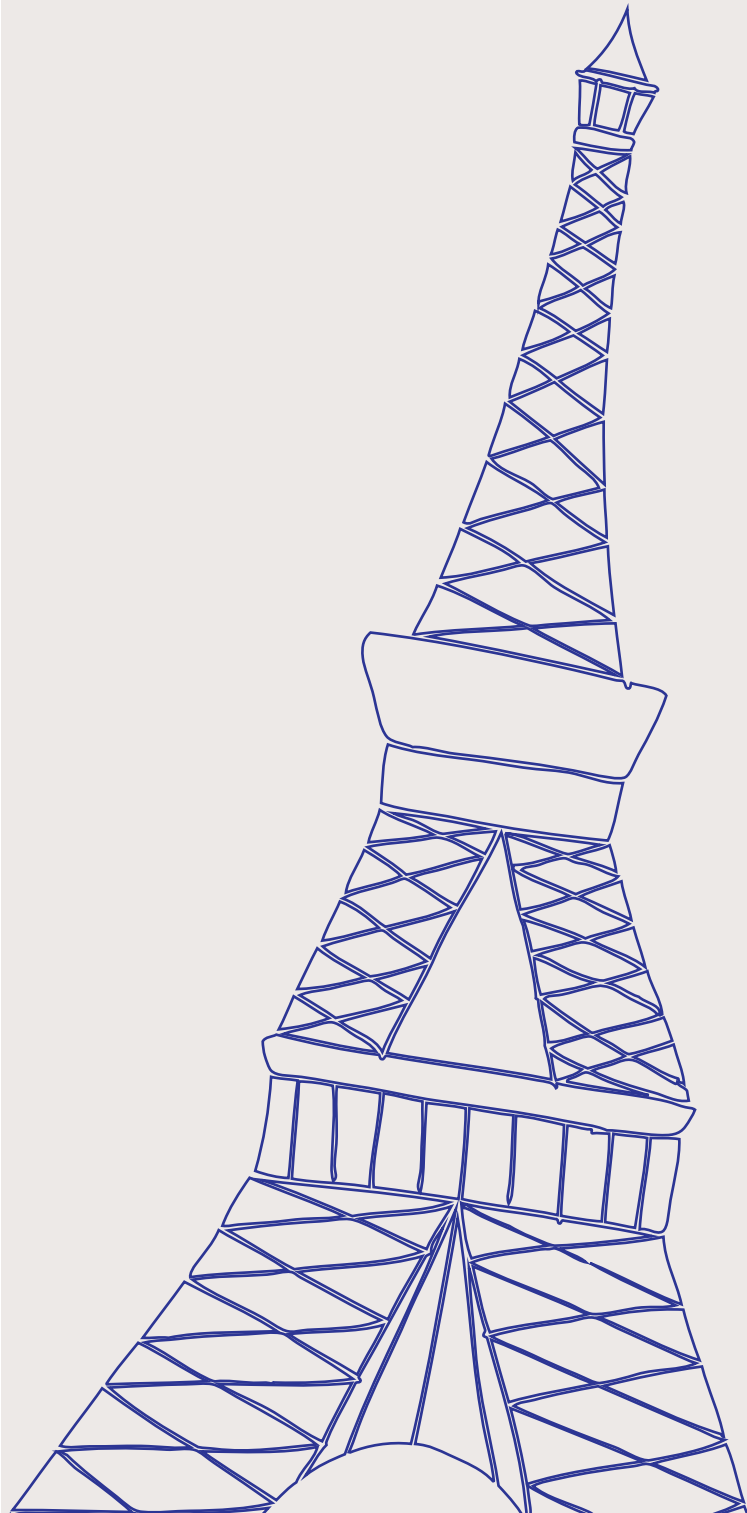
PROJECT DEFINITION

It is an interactive educational installation which introduces European countries to children.

TARGET AUDIENCE

The target audience will be primary school children.





OBJECTIVES AND GOALS

This project aims

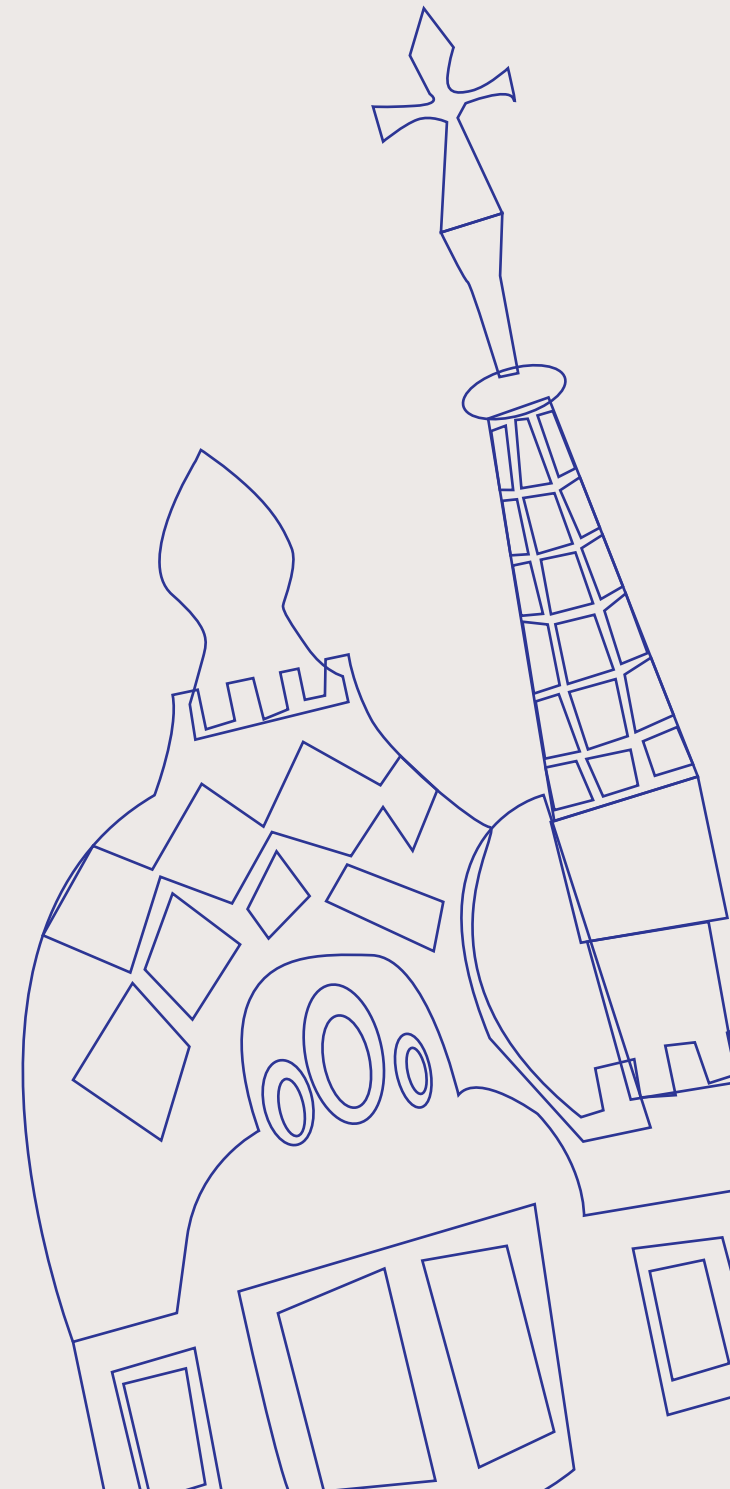
- to improve children's awareness about different countries & cultures
- to introduce children traditional 2D animation
- to turn a learning experience into a fun experience
- to create an alternative tool for teachers

DETAILED DESCRIPTION

Creating a little character which children can associate with themselves, animation of her trip in European countries

Projection for animations

Interactivity by walking on spots



PHASES OF PRODUCTION

Pre-production phase

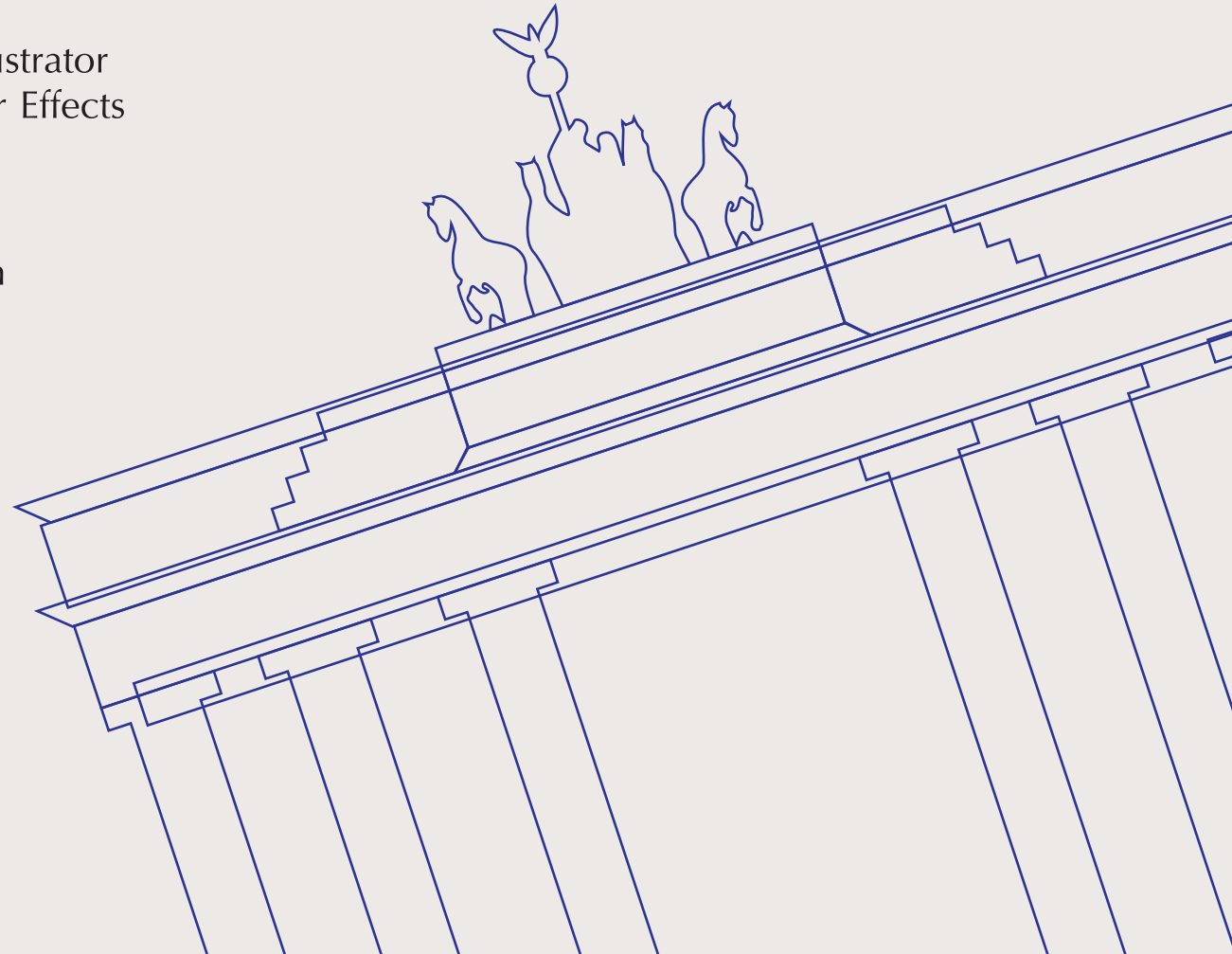
Research (animation techniques, softwares, target audience, European countries)

Production phase

Character and setting design in Adobe Illustrator
Completing the animations in Adobe After Effects
Processing & Kinect

Pro-production phase

Final tests, corrections and documentation



Thank you for listening!