

## **PROJECT DEFINITION**

'Küçük Yetişkin' is an informative website about bring forward children education in Turkey and its affect on children's self reliance.

## **GOALS AND OBJECTIVES**

### **goal 1**

bring forward the importance of self reliance of children in Turkish education system

#### **objective 1**

create infographics to explore the current state of education in Turkey in regard to development of self reliance

#### **objective 2**

show several examples that sweep away children's self reliance

#### **objective 3**

find articles and other textual materials which investigate the issue/problem

### **goal 2**

reflect the state of problem through the position of children and parents

#### **objective 1**

interview with parents and educators

#### **objective 2**

interviews with children and exhibit the results

### **goal 3**

access especially the primary target group

#### **objective 1**

when the project is finished, it will be send to foundations such as TEGV, AÇEV, CIP that they can make it reachable in their pool for more people

#### **objective 2**

rather than giving advice to people what to do make people understand the importance

#### **objective 3**

the text that includes in website will have two side, i will not strongly support one side.

#### **objective 4**

the interface is going to have a share button for everything that theyve read and see, so that the project is going to be more visible

## **TARGET AUDIENCE AND HISTORY**

This project aims to reach people who are educators children in Turkey, new teachers who are more open to new ideas. Even though they are not, after this

informative website they would be. So my target audience is new educators who start to work new in Turkey. The new education, with the new law for the teacher schools, there is no extra point for the ones who come from teacher high school when they have the exam, ÖSS. So that now lots of people can become a teacher, since there is no high profit of new teachers and there are lots of new teachers waiting to attend a school, their income and education that they get is low. But since they have not really that much experience and 'walls' yet, I thought that it is going to be an easier way for me to communicate with new educators. When I met with manager of schools that I am planning to work with, I saw that its really hard to change their minds because they have their rights and they are not that much open to change them. So new educators can do this change in themselves. They never have a perspective of a children, and they do not realize that they are the first people that they are educated after their families and they can be aggressive to the children and it creates damaged childhood history of a person.

### **BACKGROUND INFORMATION**

I always have interest in children's imagination. I think its very important to keep up that imagination when they grow up. Unfortunately in Turkey education that children take is very heart breaking. Most of the children in Turkey - if they dont go to any private school- do not have any self confidence. They never think about what they can become, they are hopeless about their future.

Of course there are lots of elements that affect this self confidence. Firstly it starts with the family that the children raised and secondly the school.

In my five years experience with Civil Involvement Projects in Sabancı University, I had a chance to meet lots of children. They had lots of issues about themselves. For example one of the boy was good at painting, and he said that he is going to be a dipper like his father. For me its not a problem of course but he does not know that he can be a painter or something more than that. They just live with their destiny. My problem is what to do about this subject. Because children are going to be tomorrows future and if they dont get a good education, if they dont have a good psychology, they can be anything. Most of the educators are not aware of that and i decided to create this awareness in educators' mind. I met with older educators such as school managers, they are not really open minded and thats when i figured out that young educators are the one that can understand and fit into my project. Because i know that its hard to work with the ones that you cant change their mind, even so they have a 'habbit' that it is not going to be an easy task to change. So rather than that i decide that i can design something that can young educators can understand and think about when they work with their children. It is going to be a win win one for both educators and children that they have a chance to work with them.

## DETAILED PROJECT DESCRIPTION

### SITE MAP

#### **BOOKS**

ARTICLES BY PSYCHOLOGISTS AND SPECIALISTS ABOUT WHY SELF RELIANCE IS IMPORTANT

#### **RULER**

STATITISTIC OF WHATS EFFECTING SELF RELIANCE OF CHILDREN

HOW MANY PARENTS SPENT TIME WITH THEIR CHILDREN APART FROM DINNER TIME

HOW MANY PARENT READ BOOKS BEFORE BED TO THE CHILDREN

PARENTS EDUCATION LEVEL IN TURKEY

TEACHEARS BACKGROUND IN TURKEY

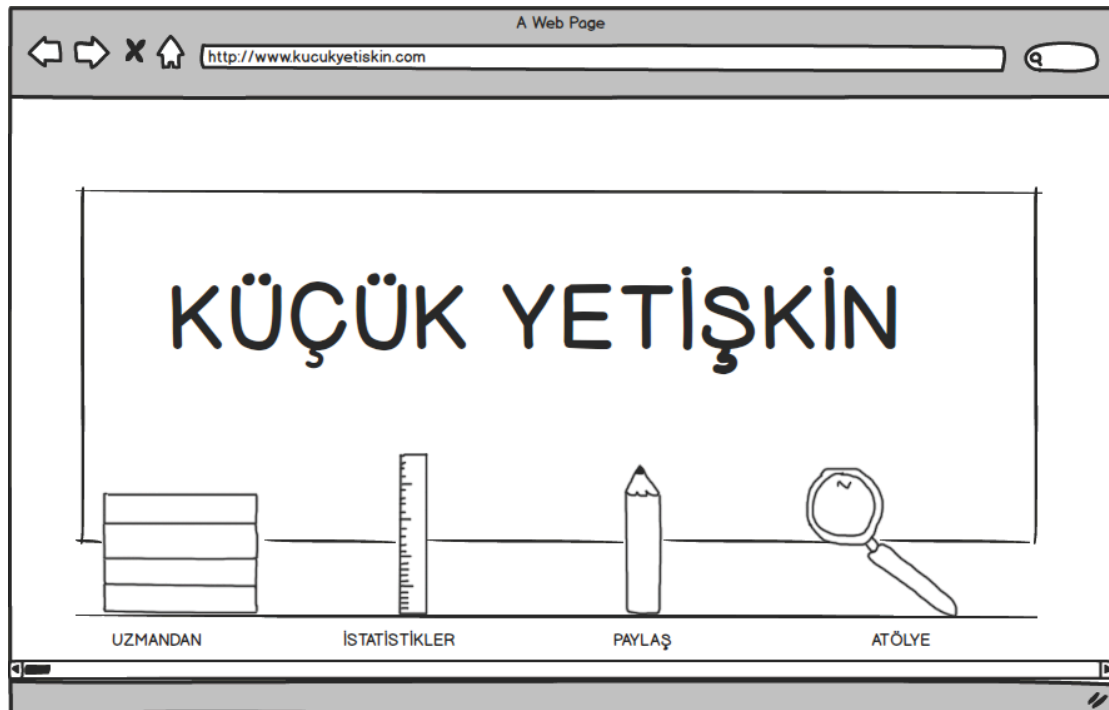
EQUALITY IN EDUCATION IN SMALL CITIES

#### **PENCIL**

A PLATFORM WHERE TEACHERS CAN READ OTHER EDUCATORS THOUGHTS AND SHARE THEIR EXPERIENCE

#### **MAGNIFYING GLASS**

VIDEOS OF WORKSHOPS THAT HAS BEEN DONE WITH CHILDREN



### MOCK UP VERSION

A Web Page  
http://www.kucukyetiskin.com

## KÜÇÜK YETİŞKİN

TÜRKİYE' DE EĞİTİM	AİLE	AİLE	TÜRKİYE' DE EĞİTİM

İSTATİSTİKLER UZMANDAN PAYLAŞ ATÖLYE

A Web Page  
http://www.kucukyetiskin.com

## KÜÇÜK YETİŞKİN

"YENİDEN DOĞDUM" URFALI_86	"BANA KİTAP AL DEDİ" MAMMUT HOCA	"KÖTÜ DENEYİMİM" KOÇ HASAN	"TAVSİYELER" MUDUR HANIM

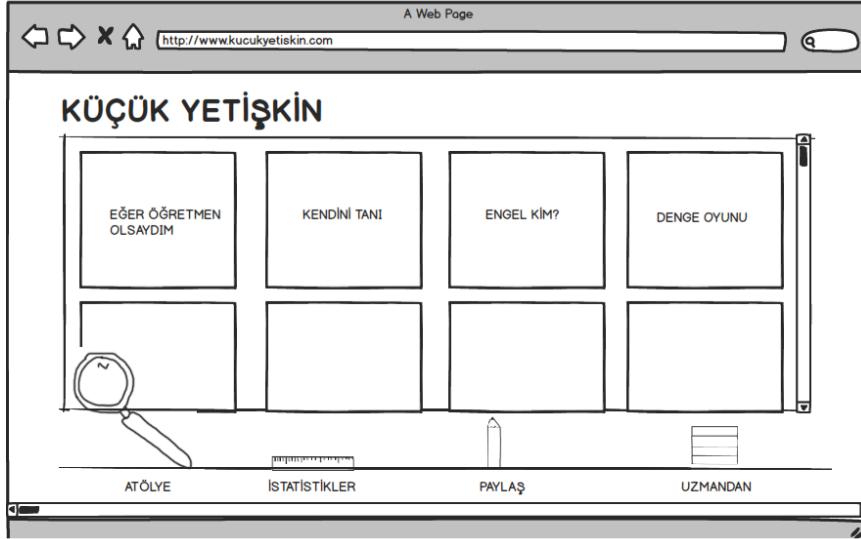
PAYLAŞ İSTATİSTİKLER UZMANDAN ATÖLYE SEN DE YAZ

A Web Page  
http://www.kucukyetiskin.com

## KÜÇÜK YETİŞKİN

"ÇOCUKLARA MASAL OKUMANIN ÖNEMİ" ARZU ŞENDAĞ	"SİNİFTA KAL" SELİM YILMAZ	"OKUL YILLARI" ASLI ARDA	"ÖZGÖVEN" PELİN YAKIN

UZMANDAN İSTATİSTİKLER PAYLAŞ ATÖLYE



Küçük Yetişkin aims to guide new teachers to think how they affect children's future life and themselves by developing on suppressing their self reliance.

It will be an informative website includes photographs, infographics and videos and articles and essays wrote by specialists . When you open it up firstly you are going to see school board and a description of the word, children as ' little adult' that written with cholk. After that the chulk disappears on table and new little text comes on table as children's education importance and this informative website is aimed to show statistics and some workshops, researches and videos about self reliance.

Under board a table came to screen with have items on it.

A ruler, a pencil, books, a magnifying glass. When mouse get closer to objects get bigger and a headline appears about what its about. A ruler includes statistics , pencil includes a platform where educators can discuss and share, magnifying glass includes videos by children, educators and people's thoughts, what children is thinking as a result of workshop. Firstly when we click ruler we see a new page that shows subjects includes statsics. (How many people finish the school, how many children spent real time with their parents, how many parents have education in Turkey, percentages of how many of child have a chance to get pre-school education etc.) And after clicking headlines they are going to see statistics and explanations and infographics. The information will come from UNICEF's website that I found lots of statistics.

A pencil is a platform where educators share their good and bad memories. So the pencil is going to include the works that ive done with children.

When you click it you see the project names and after clicking it you see children's

names and where they live, so you simply see their individual work in the end. When you click you see subjects that in the same area of this project such as self confident, family, education etc. and writings about it. After clicking subject you are going to be able to see the writer and the title of the article and you can choose and read whatever you want.

Magnifying glass includes children's thoughts and what they write in workshops. It is basically about workshops that has been done. For example one of my workshops i want them to write down their own imaginary teacher and how she/he will treat them; it is going to create different aspects of my projects which i am so excited about. Second example can be i am going to ask them to write them down what they think about themselves and what they think they are good/bad at it. Also since i am going to make the workshops in different schools it is going to represent different examples.

The design is going to be flat and animation-like. The target audience that i am working with would like to see something funny and delightful but it also has to be something little 'serious' because of the text in it. So it is going to be a challenge. I am going to use educational themes on my symbols about subjects but they are not going to be really obvious. The viewer will have a chance to share everything that they saw and read in my website because that's the point of the whole project. I am planning to go with the characters that I have made for infographic.

## **SCOPE OF THE PROJECT**

### **will be covering**

children's memories

facts

informative text

infographics

video

workshops that's been done with children to help the viewer to give an idea

### **will not be covering**

do's and don't's to people when they interact with children

## **REQUIRED KNOW HOW AND RESOURCES**

how to create a proper informative website

making connectful links between subjects

for the interaction part of the project learn a software like dreamweaver, muse

research about turkey's education

research about children's status in Turkey

research about family life in Turkey

## **DIFFICULTIES AND RISKS**

The difficulties can be the results can be changed with the children that im working with. Its a risk at the same time. But it can be something good as well. Because different outlooks can be something good at the same time to show different aspects on things.

Since i am going to work and think with children and trying to see things from their point of view it can be take time to turn the tide.

### **PHASES OF THE PROJECT**

- 1 deep research about childrens self reliance and Turkey's education status
- 2 create a field of study to work with children
- 3 collect some datas
- 4 create surveys for people's thought
- 5 shooting total 10 videos about what people think (child, educators, people who have experience with children)
- 5 making workshops with children about self reliance
- 6 collect all of them and create a meaningful subject and context
- 7 create an informative website for this project

### **CRITERIA OF SUCCESS**

My projects first parts are going to be take long term so i am going to do lots of researches and this term i am going to do first three steps because that will lead the other steps as well. This project is going to be successful for me if i am going to make it accessible for new teachers and educators. So i believe in the power of social media.

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Çağla Gülol, Çocuklarla İletişim Eğitimi

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