

	February				March				April				May			
	5	12	19	26	5	12	19	26	2	9	16	23	30	7	14	21
Research about the subject	■															
Proposal					■											
Analysing advertisements							■									
Choosing posters/ ads I am going to work on								■	■							
Creating motion graphics									■							
Analysing the messages and finding a strategy									■							
Presentation											■					